

## What is the President's Circle?

The Chamber of Commerce created the President's Circle to prominently recognize those businesses who are committed to the economic vitality of our community.

Business leaders recognize that community involvement is a part of a well-rounded marketing plan.

The President's Circle allows for the development of mutually beneficial programs which enhance and promote business presence in the community.

Individual programs may be custom built to allow flexibility in Chamber programs that are most beneficial and appropriate to each member business. Whether the focus is on visibility, marketing, public relations, community support or brand awareness, the Chamber has many programs and vehicles to choose from to meet your various goals.

As a President's Circle Member, you are recognized throughout the year in many different avenues. This program is a great way to plan your budget each year while supporting your community.



El Segundo Chamber of Commerce  
427 Main Street  
El Segundo, CA 90245  
Phone: 310-322-1220  
Fax: 310-322-6880  
[www.elsegundochamber.org](http://www.elsegundochamber.org)  
[info@elsegundochamber.org](mailto:info@elsegundochamber.org)  
[director@elsegundochamber.org](mailto:director@elsegundochamber.org)

El Segundo  
Chamber  
of  
Commerce

*President's*  
CIRCLE  


Heightened  
visibility & unique  
promotional  
opportunities for  
your business  
through increased  
involvement in the  
Chamber & the  
Community

## President's Circle Member Benefits

- **Business Profile in the bi-monthly Chamber Newsletter, The Business Report**
- **Business name in President's Circle section of each Business Report newsletter edition**
- **Business name on Chamber letterhead**
- **Business logo included on Chamber website**
- **Recognition in printed Chamber Directory**
- **Business logo on President's Circle signage displayed at Chamber events.**
- **Business Logo/name displayed on signage in Chamber lobby**
- **Recognition at Annual Installation Dinner**
- **Recognition at Meetings and Events**
- **Business name listed on each edition of The Chamber Advantage**

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

## 2010 President's Circle Investment Guide

- **Installation Dinner (February 11, 2010)**  
 \_\_\_\_\_ \$1500 Title Sponsor  
 Logo on all event related material, table of 10 guests, press releases.  
 \_\_\_\_\_ \$500 Corporate Sponsor
  - **"An Afternoon with the Congresswoman" with Congresswoman Jane Harman (February 22, 2010)**  
 \_\_\_\_\_ \$500 Underwriting Sponsor  
 Logo on all event related materials, signage at the event, and mention in press releases.
  - **A Roast to the Mayor with El Segundo Mayor Kelly McDowell (April 1, 2010)**  
 \_\_\_\_\_ \$1000 "Well Done" Level  
 Table of 10 guests with company logo on invitation, logo on table sign, logo on signage at event and in program, preferred table placement and mention in press releases.  
 \_\_\_\_\_ \$750 "Medium Rare" Level  
 Table of 10 guests with name on table & signage, recognition in program and in press releases.
  - **Assemblymember Ted Lieu State of the State Address (June 2010)**  
 \_\_\_\_\_ \$1500 Corporate Sponsor  
 Logo on all event related materials, table of 10 guests, five minute presentation opportunity at event, press releases.  
 \_\_\_\_\_ \$500 Table Sponsor  
 Receives business name on event related material, table of 10 guests.
  - **State of the City with the Mayor of El Segundo (May 2010)**  
 \_\_\_\_\_ \$2500 Presenting Sponsor  
 Logo on all event related materials, table of 10 guests, five minute presentation opportunity at event, press releases.  
 \_\_\_\_\_ \$1500 Mayor's Circle  
 Logo on table and event related materials, press releases, table of 10 guests  
 \_\_\_\_\_ \$500 Table Sponsor  
 Name on table signage, table of 10 guests
  - **Business Expo & After Party (September 2010)**  
 \_\_\_\_\_ \$2500 Presenting Sponsor  
 Logo on all event related materials, display table, five minute presentation opportunity at event, press releases.  
 \_\_\_\_\_ \$500 Corporate Sponsor  
 Business name on all event related materials, display table at event, mention in all press releases.
  - **47th Annual Holiday Parade (December 12, 2010)**  
 \_\_\_\_\_ \$1000 Title Sponsor  
 Logo on all event related material, display your banner on the Judging area, preferred seating, mention throughout the event including local broadcast as well as in all press releases.  
 \_\_\_\_\_ \$500 Candy Cane Circle  
 Business name on all event related materials.
  - **Teacher Mini Grant Program (October 2010)**  
 \_\_\_\_\_ \$\_\_\_\_\_ please designate amount of donation  
 Teacher Mini Grants can be given in any amount. As a Mini-Grant Sponsor, you will have the opportunity to present your gift directly to the teachers at our Mini-Grant Mixer in October. Sponsors also receive their name on all event related materials, press releases, Mini Grant letterhead and signage. All funds donated go directly to the teachers.
- \$ \_\_\_\_\_ **Undesignated Funds Commitment**
- \$ \_\_\_\_\_ **Annual Dues**
- \$ \_\_\_\_\_ **TOTAL CONTRIBUTIONS**