



# 100 YEARS OF HOLIDAYS

*Celebrating 100 years of El Segundo*

Sunday • December 11, 2011 • 1:00pm to 3:00pm

## GENERAL INFORMATION

**Parade Route:** Begins on Main Street at Imperial Avenue in El Segundo and proceeds south to El Segundo Blvd.

**Hours:** 1:00pm and ends at approx. 3:00pm. Line-up for entries begin at 11:30am.

**Eligibility:** The Parade is open to community members and groups from El Segundo and the South Bay. *Application does not guarantee acceptance into this event nor does it guarantee exclusivity.* The Chamber reserves the right to limit the number of applicants for any type of entry. Proof of automobile insurance is required for car/van/float etc.

**Confirmations:** Confirmation and parade line-up assignments will be determined by the Chamber and emailed before the parade. Unfortunately, we cannot accommodate requests for line-up positions. *(The El Segundo Chamber reserves the right to change line-up positions.)*

**Entry Design:** You are encouraged to design your entry based upon the theme of the parade and/or the holiday season. All designs and entries should be suitable for family viewing. We ask that entries not use a representative in a Santa costume, as the parade features Santa riding at the rear of the parade.

**Attendance & Advertising:** Hundreds of people attend the parade. We advertise throughout the South Bay and more!

**Performances:** The judges will be situated in a grandstand located at Main & Holly on the west side of the street. Each entry that includes a performance may pause in front of the grandstand and perform for no more than two minutes. No other stopping is permitted along the parade route.

**Awards:** A team of judges will be assembled to evaluate entries and grant awards in categories on application.

**Commentary:** See reverse side for instructions on preparing commentary.

**Candy:** Candy or other treats are not permitted to be thrown from a car/van/float etc. (If items are to be distributed, you may have members of your group walk alongside the crowd at the curb and hand them out.)

**Information:** Call the Chamber office at 310.322.1220 or email [info@elsegundochamber.org](mailto:info@elsegundochamber.org).

*Continued on reverse ↻*

## PARADE ENTRY APPLICATION—DEADLINE FOR APPLICATION IS 12/01/11

**PLEASE PRINT ALL INFORMATION:**

ENTRANT \_\_\_\_\_  
 CONTACT \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE (DAY) \_\_\_\_\_ PHONE (NIGHT) \_\_\_\_\_  
 FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

**AWARD FOR WHICH OUR ENTRY IS COMPETING (ONE SELECTION ONLY):**

- BEST USE OF THEME                       BEST PERFORMERS (SINGERS, DRILL TEAM, DANCERS, SKATERS, ETC.): \_\_ CHILDREN'S \_\_ ADULT  
 BEST HOLIDAY SPIRIT                       BEST MUSICAL BAND: \_\_ ELEMENTARY \_\_ MIDDLE SCHOOL \_\_ HIGH SCHOOL  
 GRAND MARSHALL'S AWARD (Best of the Best - All entries are eligible for this award).

**THE FOLLOWING INFORMATION MUST BE PROVIDED WITH APPLICATION BY 12/01/10 OR YOUR APPLICATION MAY BE DENIED**

- CAR/VAN/FLOAT ETC. - MUST PROVIDE CURRENT PROOF OF INSURANCE (COPY OF CARD OR POLICY)  
 PLEASE MARK IF YOUR GROUP WILL INCLUDE MUSIC • Please explain (i.e. instruments, vocal, boom box, etc) \_\_\_\_\_  
 COMMENTARY FOR SCRIPT (SEE REVERSE)  
 \_\_\_\_\_ APPROXIMATE LENGTH (IN FEET) OF YOUR ENTRY (needed to determine amount of space needed for line-up)  
 \_\_\_\_\_ # OF PEOPLE IN ENTRY  
 CANDY (IF APPLICABLE) WILL BE GIVEN BY WALKING MEMBERS OF OUR ENTRY AT CURBSIDE, AT LEAST 10 FEET FROM CAR/VAN/FLOAT ETC.

**DISCLAIMER:**

I hereby agree to indemnify and hold harmless the El Segundo Chamber of Commerce and City of El Segundo, their officers, directors, members and agents from any and all loss, damage, or liability for injury or damage to persons or property arising directly or indirectly out of my participation, or the participation of our organization or one or more of our members, or our animals entered in said parade. For safety reasons, I will not permit candies, treats or other objects to be thrown out by members of our group. I understand that all entries must include a detailed description of the entry for the Parade Commentator and TV Announcer and agree that this commentary will be typed and delivered to the Chamber office by December 1, 2011.

I have fully read, understand and agree to abide by the guidelines on this application.

Signature of Applicant (Required to process application) \_\_\_\_\_ Date \_\_\_\_\_