

BUSINESS REPORT

The official publication of the El Segundo Chamber

California's Junk Fax Bill Took Effect on January 1, 2006

The country's toughest ban on unsolicited advertising faxes, SB 833, prohibits the sending of fax advertisements unless the sender has "prior express invitation or permission" from the recipient. Unlike the federal law, there is no "established business relationship" exception.

SB 833 makes it unlawful for any person or organization to send unsolicited fax advertisements if either the sender or recipient is located in California. Consequently, companies in California, as well as those outside of the state wishing to send fax ads to California recipients, must first obtain permission from the recipient; an established business relationship is not enough. Remedies include injunctive relief, actual damages or statutory damages of \$500 and treble damages for willful violations.

The law also requires any person or organization sending any fax communication to include the sender's identifying information, including the date and time the transmission was sent, the person responsible and the telephone number of the sending machine or of the person responsible for sending the message.

The law does NOT apply to faxes sent by tax exempt, non-profit professional or trade associations if 1) the fax is sent in furtherance of the association's tax exempt purpose to a member of the association, 2) the member has provided the fax number, 3) the fax is not primarily for the purpose of advertising goods or services for a third party and 4) the member has not specifically requested that the association stop sending such faxes.

President's Circle

Thanks to our generous investors, the President Circle members, for helping the Chamber fulfill its mission:

Diamond

Boeing
Chevron Products Company

Platinum

Mattel, Inc.
Northrop Grumman

Gold

DoubleTree Hotel
Los Angeles World Airports

Silver

Computer Sciences Corporation
Continental Development Corporation
El Segundo Power, LLC
First Coastal Bank
Fisher Engineering
Hacienda Hotel
MWW Group
Manhattan Village Shopping Center
Thomas Properties Group
Washington Iron Works

Chamber News

New things are happening at your chamber...

Starting in March the Business Report will be sent to the membership hard copy as well as electronically. The Chamber will once again be able to provide the opportunity to distribute fliers for our members at a cost of only \$125 per issue. All you have to do is provide 700 fliers to the chamber office by the 15th of the month and your flyer will be included in that month's issue.

In addition, the chamber members can purchase a set of labels of the membership for only \$50 per set. This way your company can directly distribute information. For additional information on either way to market to the Chamber mailing list please call us at (310) 322-1220.

**For Information on
Chamber Membership
Call (310) 322-1220**

President's Message

As I start my term as President, I've taken some time to reflect what this means to me. This is an honor that I accept with care and responsibility – that is, to lead an organization that will carry forward the mission of the Chamber to promote a strong and prosperous business environment for its members through advocacy, education, and community development it is a torch that I'm humbled to hold.

In about five square miles, El Segundo has some of the largest Fortune 500 companies in the nation, some of the most promising children who will be our future leaders – taught by some of the most talented educators, and the backbone of the community, our small businesses in downtown El Segundo. Through all of this, we see the rich culture of everyone working together to partner for new business opportunities and strengthen the quality of life in El Segundo.

For over 50 years now, the El Segundo Chamber of Commerce has served as the voice for business, providing leadership and resources to our members and the community. We forge successful connections between business, government, schools, and the community. Through the efforts of the Board of Directors and all our members, the Chamber works diligently to create and sustain a meaningful and productive organization.

So, my goal for this year is simple: to amplify current relationships and build new ones; and, to lead the Chamber on its path of success. Members of the Executive Committee, the general Board, Liz West and your staff, and, to all the Chamber members: I offer my thanks for making this the best Chamber anyone could be involved with or lead.

I feel a great sense of pride in the community. My roots in this city run deep: relatives, life-long friends, and hundreds of coworkers who live, work, and play here. I also feel a special affinity to the City as



Kim Krantz
President, The El Segundo Chamber

we've worked together to honor the Boeing colleagues who tragically lost their lives on September 11th in 2001. Thank you John Gaines, Kelly McDowell, and to the late Mike Gordon for caring so deeply about these individuals and making Freedom Park the place where we celebrate their lives and their contributions to the freedoms in our country.

David, congratulations on a stellar term as our Chamber president. I have very big shoes to fill to follow in your footsteps and am grateful that you will continue to serve the Board as our past president. Thank you for your encouragement, support, and guiding light.

I look forward to a great year as your 2006 President.

Contact Us

El Segundo Chamber of Commerce

427 Main Street,
El Segundo, CA 90245
Ph: (310) 322-1220
Fax (310) 322-6880
www.elsegundochamber.org

EXECUTIVE COMMITTEE 2006

Kim Krantz, President
Boeing

Chris Powell, Treasurer
Washington Iron Works

Bill Fisher, Vice President
Fisher Engineering

Holly Branch, Vice President
Marriott International

David Herbst, Past President
MWW Group

BOARD OF DIRECTORS 2006

Kathleen Adams
Waddell & Reed

Andrew Behnke
DoubleTree Hotel

Leonard E. Blakesley
Continental Development Corporation

Linda Conkey
Raytheon

Roy Craft
El Segundo Power, LLC

Lily Craig
Chevron

Aurelia Freeman
AT&T

Joe Harding
Hacienda Hotel

Jim Hart
Northrop Grumman

Shirley Hoffman
Los Angeles World Airports

Corinne Murat
Mattel, Inc.

Bill Mason
Honeywell

Sue Mills
ABD Insurance

Jennifer Munn
Manhattan Village Shopping Center

Marcella Low
The Gas Company

Scott Reed
Second City Bistro

Tom Ricci
Thomas Properties Group

Elyse Rothstein
Industrial Lock & Security

Mark Stultz
Computer Sciences Corporation

EX-OFFICIO BOARD MEMBERS

Bruce Auld
Superintendent ESUSD

Jill Brunkhardt
The Aerospace Corporation

Don Brann
Superintendent Wiseburn School District

Kim Chieppa
Courtyard by Marriott – LAX/Century Blvd.

Carl Jacobson
GlenTek

Brenda Newman
The Jewelry Source

Tina Greer
Los Angeles Air Force Base

Calendar of Events

Date	Time	Event	Location
MARCH			
3/4/06	8:00 am	14 th Annual Run for Education	
3/6/06	11:45 am – 1:15 pm	Government Action Forum	Northrop Grumman
3/7 & 3/8		Access LA	Sacramento
3/11/06	9:00 am – 1:00 pm	Trees to the Sea 2006	Imperial Median
3/14/06	8:30-9:30 am	Ambassador Committee Meeting	Manhattan Village Mall Community Room
3/23/06	5:30-7:30 pm	Mad March Giveaway	LAWA's Flight Path Museum
3/24/06	8:00-9:00 am	Education Committee Meeting	Residence Inn, El Segundo
3/27/06	11:45 am – 1:15 pm	Government Affairs Committee Meeting	Second City Bistro

New Member Profiles

MEGA WRAPS

630 N. Sepulveda Blvd., Ste. 13B
El Segundo, CA 90245
Contact: Iliana Castro
Ph: (310) 322-9727
Fax: (310) 322-9729

Email: castro_iliana@yahoo.com

Website: www.megawraps.com

Business Category:**Restaurant/Catering**

Where health and taste meet without compromise. Menu includes 20 Wraps with less than 4.9 grams of fat. Also enjoy ciabatta sandwiches, soups and salads. Having a party? Make it a tasteful one. Mega Wraps opens at 8:00 am for breakfast

BILL FLEGENHEIMER, REALTOR

400 S. Sepulveda Blvd.
Manhattan Beach, CA 90266
Contact: Bill Flegenheimer
Ph: (310) 376-2225 xt. 105
Fax: (310)376-6522

Business Category:**Realty**

Bill Flegenheimer is a licensed Real Estate Agent for Re/Max All Cities Realty in the South Bay Area. Bill and his wife are owners of the commercial office building at 227 W. Grand. You are welcome to stop by and discuss any of your real estate questions. As a long time real estate investor and successful businessman, Bill brings a unique blend of real world experienced and

practical judgment to structuring real estate transactions. He brings to your Real Estate Transaction valuable negotiating skills and expertise, that will benefit you in the role of either buyer, seller or landlord.

EDCO WASTE AND RECYCLING COMPANY

6254 Paramount Blvd., P.O. Box 116
Lakewood, CA 90714
Contact: Chuck Madderom
Ph: (310) 925-9558
Fax: (562)423-1971

Business Category:**Refuse Hauling-Recycling**

EDCO is a family owned and operated waste collection and recycling company founded in 1967. EDCO began operations as the franchised solid waste hauler for the City of La Mesa in San Diego County. Today, EDCO is the largest family held solid waste company in California. In an industry that appears dominated by corporate consolidation, EDCO's active and involved family ownership offers the ability to act quickly, creatively and responsibly, while investing the necessary resources to solve challenging waste and recycling issues. The company is a premium service provider that is firmly committed to service innovation and market development. For more information about EDCO services please call Chuck Madderom at (310) 925-9558.

METWEST COMMERCIAL LENDING

2361 Rosecrans Ave. Suite 348
El Segundo, CA 90245
Contact: Lourdes Morales
Ph: (310)536-0434
Fax: (310) 536-0161

Business Category:
Commercial Lending

Metwest Commercial Lender, South Bay is a direct correspondent of sub prime real estate commercial lender (nationwide). Headquarters are located in Coral Gables, Florida.

UNIVERSITY OF SOUTHERN CALIFORNIA

3650 McClintock Avenue, OHE 106
Los Angeles, CA 90089
Contact: Jacqueline Williams
Ph: (213)821-2475
Fax: (213)821-0851

Business Category:**Schools- University/ College**

The USC Viterbi School of Engineering Distance Education Network enables engineers to obtain their Master of Science degree in the convenience of their home or office. Earn an advanced degree from a top ten engineering school without the on-campus attendance.

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2006 Chamber Committees

One significant way for members to make the Chamber successful – for themselves and for others – is to get involved. By participating on a committee members meet people, build business relationships and referral sources, and contribute to goals and objectives of value to the business community and the Chamber.

AMBASSADOR COMMITTEE

Welcoming new and current members into the Chamber. Encouraging member participation at chamber events and committees.

Chair -- Jennifer Munn,
Manhattan Village Shopping Center

Vice-Chair -- Kathleen Adams,
Waddell & Reed

DOWNTOWN EL SEGUNDO (DES) COMMITTEE

Participates with the City in creating an inviting and prosperous downtown. Projects have included a review of the Downtown Specific Plan, and the Murals and Stepping Stones.

Co-chairs -- Elyse Rothstein & Brenda Newman

EDUCATION COMMITTEE

Helps create partnerships between businesses and schools. Projects have included Career Fairs, Mentoring, Adopt-a-School, Reading Tutors and New Teacher Goody Bags. This committee will produce the annual "Salute to Businesses Supporting Education".

Chair -- Jill Brunkhardt,
Aerospace Corporation

Vice-Chair -- Shirley Hoffman,
LAWA

GOVERNMENT AFFAIRS COMMITTEE

Actively monitors, represents, and communicates business legislative interests at regional, state, federal, and international levels.

Chair -- Aurelia Freeman,
AT&T

Vice-Chair -- Sue Mills,
ABD Insurance & Financial Services

MILITARY AFFAIRS COMMITTEE

Works with business and government to encourage strong relationships and support for our military facilities in Southern California with special emphasis on the Los Angeles Fair Force Base, Space and Missile Systems Center located in El Segundo. They sponsor programs in support of base retention and improvement of the quality of life for military personnel and their dependents.

Chair -- Bill Mason,
Honeywell

Membership Anniversaries January 2006

The El Segundo Chamber of Commerce wants to acknowledge and send its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our readers, give them.

12 YEARS

Itochu Aviation, Inc.

7 YEARS

Four Points Sheraton, LAX

6 YEARS

For Stars Express, Inc.

4 YEARS

GeoDecor

3 YEARS

Hawthorn Suites

Lido Bakery

Physical Therapy Care, Inc.

2 YEARS

The Belamar Hotel

Login Consulting Services, Inc.

Long Beach Ice Dogs

Looking

Visit the El Segundo Chamber's website

www.elsegundochamber.org

"The Voice of Business"

El Segundo
The CHAMBER
The Voice for Business



CONTINENTAL
DEVELOPMENT
CORPORATION



A Sempra Energy utility



NORTHROP GRUMMAN

Present:

GOVERNMENT ACTION FORUM TOPIC: 2006 LEGISLATION

Featuring representatives of our elected officials for a frank discussion on government actions that impact you and your business every day.

Governor Arnold Schwarzenegger Alexander Kim, Field Acting Director

Congresswoman Jane Harman Alison Friedman, District Director

Senator Debra Bowen Emily Linnemeier, Deputy

Assemblymember Ted Lieu Rusty Hicks, District Director

LA County Supervisor Don Knabe Steve Napolitano, Chief Field Deputy

City of El Segundo Jeff Stewart, City Manager

MONDAY, MARCH 6, 2006 11:45 am - 1:15 pm

NORTHROP GRUMMAN CORPORATION

No. 1 Hornet Way, El Segundo

(From Aviation Blvd., take 118th St west and follow signs to parking.)

Box lunch provided courtesy of Northrop Grumman Corporation. Seating is limited, Please RSVP by calling:

Denise Wellington at 310/322-1220, by fax: 310/322-6880, or by email: Info@elsegundochamber.org.

Please allow extra time: All Attendees must show a driver's license at the gate.

(Non-U.S. Citizens must RSVP no later than March 1).

Chamber of Commerce Installation Dinner

Assemblymember Ted Lieu, Supervisor Don Knabe, Mayor Kelly McDowell, and Past Chamber President, David Herbst present the following awards:



Holly Branch of the Manhattan Beach Marriott received the Member of the Year Award.




Owners of Second City Bistro, Scott and Liz Reed received the award for Downtown Merchant of the Year.



Mayor Pro-Tem John Gaines was awarded the Public Service Award



The Community Pride Award was awarded to the El Segundo Unified School District. School Board President Chris Powell and other school representatives accepted the award on behalf of ESUSD.

 **The Rotary Club of El Segundo**
Presents the
10th Annual MAD MARCH GIVEAWAY
Held in conjunction with the El Segundo Chamber of Commerce March Mixer

Thursday, March 23rd
5:30 to 7:30pm

Flight Path Learning Center
6661 W. Imperial Hwy - Just west of California St.
Entry Fee: \$5.00 at the door
Includes: Appetizers, Drinks, & Parking

GRAND PRIZE DRAWING
CANCUN GETAWAY FOR TWO
Includes 6-Night Stay, \$500 In Cash and Roundtrip Airfare for Two
Sponsored by Continental Airlines and Main & Grand Travel



And Many More Great Prizes valued at \$50 or more!!
Winners need not be present to win

Raffle Tickets
\$5 each or 6 for \$25

Raffle Tickets Available at:
First Coastal Bank Industrial Lock & Security
276 Main St., E.S. 401 Main St., E.S.

Mailed ticket stubs must be received by Monday, March 20th
Mail to: El Segundo Rotary Club, P.O. Box 85, El Segundo, CA 90245

Thank you to our sponsors:
Chevron - Continental Airlines - Flight Path Learning Center
Los Angeles World Airports - Main & Grand Travel - NRG
Sounds Like Fun DJ Service - Studio Printing - Washington Ironworks



Linda Johnson, on behalf of Computer Sciences Corporation, accepted the award for Corporate Business of the Year.



Andrew Behnke received the award for Business of the Year on behalf of the Doubletree Hotel.