

BUSINESS REPORT

The official publication of the El Segundo Chamber

Chamber Installs New Board of Directors



The El Segundo Chamber of Commerce installed its 2007 officers and directors at a January 26 dinner and awards ceremony hosted by the Hacienda Hotel.

With a lighthearted, festive touch, Los Angeles County Supervisor Don Knabe served as Master of Ceremonies for the event, keeping the crowd of dignitaries, elected officials, and Chamber members amused throughout the evening.

Assemblymember Ted Lieu administered the oath of office to incoming Chamber President Chris Powell and the 2007 Board of Directors.

Outgoing President Kim Krantz was honored for her leadership and service to the Chamber in 2006. Krantz, Senior Site Manager of Communications for Space and Intelligence Systems for The Boeing Company, thanked the Chamber and Boeing for the opportunity to play a significant role in the community and for the learning experience that accompanied her term as president.

"From learning so much more about the individuals who serve on our Board, to how the City and Chamber can partner to achieve great things, I better understand the role of communities where we transform ideas into action and goals into reality" Krantz said.

The evening also featured an awards ceremony honoring individuals and businesses whose commitment to excellence, standards of service and generosity contributed to the success of the Chamber, the business community and the city in 2006. This year's award recipients were:

Chamber Member of the Year

Jill Brunkhardt
Chevron Products Company

Downtown Merchant of the Year

Brenda Newman
The Jewelry Source

Business of the Year Award

Hacienda Hotel

Community Pride Award

The Boeing Company

Public Service Award

Julia Abreu-Mason
City of El Segundo (Ret.)

The event was sponsored by The Boeing Company, Manhattan Village, Washington Ironworks, Chevron Products Company, Continental Development Corporation, DoubleTree Hotel, El Segundo Power, LLC, Los Angeles World Airports, MWW Group, Northrop Grumman, Raytheon, and Thomas Properties Group.

President's Message



Chris Powell
President, The El Segundo Chamber

January traditionally marks the transition of leadership for our Chamber of Commerce. On behalf of the entire business community, I want to thank out-going president Kim Krantz for her leadership this past year. Kim and her board of directors have laid a strong foundation for this year.

I am fortunate to take the reins of a Chamber that is not only very active but financially stable. I am also fortunate to have a very capable board of directors and committee chairpersons who have selflessly agreed to serve our business community in 2007. We also have a dedicated and talented Chamber staff, including our interim director, Liz West, which keeps our Chamber running smoothly.

I expect this to be a very busy year for our Chamber. The board is working diligently to finalize the

search for a new executive director, our committees are working on several new initiatives, and we are all working on new ways to support our local businesses and truly be the "voice of business" in El Segundo.

As you all know by now, El Segundo was recently named the "Most Business-Friendly City" in Los Angeles County. It is a well deserved honor. It will be one of my jobs this year to show our community that we also have the "Most Community-Friendly Businesses" in Los Angeles County. The quality of life we enjoy here in El Segundo is closely linked to our vibrant and growing business community. It is vital our residents

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President's Circle

Thanks to our generous investors, the President's Circle members, for helping the Chamber fulfill its mission:

Diamond

The Boeing Company
Chevron Products Company

Platinum

Mattel, Inc.
Northrop Grumman

Gold

DoubleTree Hotel
Los Angeles World Airports

Silver

Computer Sciences Corporation
Continental Development Corporation
El Segundo Power, LLC
First Coastal Bank
Fisher Engineering
Hacienda Hotel
MWW Group
Manhattan Village Shopping Center
Thomas Properties Group
Washington Iron Works

Contact Us

El Segundo Chamber of Commerce

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43rd Annual Holiday Parade

EXECUTIVE COMMITTEE 2007

- Chris Powell, President**
Washington Iron Works
- James Hart, President Elect**
Northrop Grumman Corporation
- Dr. Don Brann, Treasurer**
Wisburn School District
- Linda Johnson, VP**
Computer Sciences Corporation
- Elyse Rothstein, VP**
Industrial Lock & Security
- Charlie Smith, VP**
Thomas Properties Group LLC
- Kimberly Krantz, Past President**
The Boeing Company

BOARD MEMBERS 2007

- Cris Bennett**
Good Stuff
- Leonard E. Blakesley, Jr.**
Continental Development Corporation
- Linda Conkey**
Raytheon Company
- Roy Craft**
El Segundo Power, LLC
- Lily Craig**
Chevron Products Company
- Aurelia Freeman**
AT&T California
- Charles Gale**
Metropolitan Water District
- Joe Harding**
Hacienda Hotel
- David A. Herbst**
MWW Group
- Shirley M. Hoffmann**
Los Angeles World Airports

Sandy Jacobs

Pinsational

Marcella Low

The Gas Company

Allan Mackenzie

Mar Ventures, Inc.

William Mason

Honeywell International

Corinne Murat

Mattel, Inc.

Mari Peters

First Coastal Bank

Scott Reed

Second City Bistro

Linda Rollinger

The Aerospace Corporation

Mike Rotolo

TG Construction

Ed Su

Studio Printing

Timothy Weaver

DoubleTree Hotel El Segundo - LAX

EX-OFFICIO BOARD MEMBERS

Chad Ceretto

Marriott International

Bill Fisher

Fisher Engineering, Inc.

Christina Greer

Los Angeles Air Force Base

Carl Jacobson

Glentek, Inc.

Geoff Yantz

El Segundo Unified School District

Shana Yao

Manhattan Village Shopping Center



Lila Hummel (left) and Mary Ann Runyen (right) were the Grand Marshals for the parade. The nonagenarians were chosen to kick off the celebration of the City's 90th anniversary of incorporation.

2006 Chamber President Kim Krantz waves to parade goers.



Chamber Parade Committee Chair Julie Warner



Emcee Ron Swanson, S & S Hardware (left)

2007 Installation Dinner and Awards



LA County Supervisor Don Knabe served as Master of Ceremonies for the Chamber's 2007 installation dinner and awards ceremony.



Assemblymember Ted Lieu (right) administered the oath of office to incoming President Chris Powell (left).



Members of the Chamber staff received appreciation awards for their contributions to the Chamber's success. Pictured (l-r): 2006 Chamber President Kim Krantz, Denise Wellington, Jess Dauer, Katie Adams and Chamber Director Liz West.



2006 Committee chairs were recognized for their service to the Chamber. Pictured (l-r): Outgoing Chamber President Kim Krantz; Aurelia Freeman, Government Affairs Committee; Jill Brunkhardt, Education Committee; Elyse Rothstein and Brenda Newman, Downtown El Segundo Inc. Committee; Bill Mason, Military Affairs Committee.

Ribbon Cutting



Cost Plus World Market's Kris Lazzara (center right) prepares to cut the ribbon marking the store's grand opening at Plaza El Segundo on Sepulveda Blvd. and Rosecrans Ave. Members of the Chamber's Board of Directors and Ambassador Committee were on hand for the ceremonies along with El Segundo Mayor Kelly McDowell (center) and Councilmembers Carl Jacobson and Bill Fisher (center left).

Cost Plus is a specialty retailer of casual home furnishings and entertaining products imported from around the world including living and dining room furniture, home decor, collectibles, kitchenware, bed and bath items, and an extensive selection of gourmet food and wine.

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are kept aware of this.

We can't do all of this without your input and support. I encourage each of you to become actively involved in *your* Chamber. Our committees are always looking for new members. Our mixers are a great way to network with other local businesses and your elected officials. We also need your ideas and suggestions on how we can be of more benefit to your busi-

ness. We are developing a series of short surveys that will be sent to you electronically in the weeks ahead. Your input is important and valued. Please feel free at any time to call our chamber office or e-mail me directly at cpowell@washingtontiron.com.

I look forward to meeting and hearing from you as the year progresses. I wish all of you a healthy and successful 2007.

SAVE THE DATE

The El Segundo Chamber presents

New Member Orientation

Tuesday, March 13, 2007

8:00 a.m. – 9:30 a.m.

DoubleTree Hotel

The essential meeting for all new Chamber members, New Member Orientation is designed exclusively for new Chamber members to acquaint you with all aspects of the Chamber and provide practical tips on how to get the most value from your membership in the El Segundo Chamber.

For more information,
call the Chamber at (310) 322-1220
or email us at info@elsegundochamber.org

Membership Anniversaries - Dec. 2006/Jan. 2007

The El Segundo Chamber of Commerce wants to acknowledge and express its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our readers, give them.

22 YEARS

American Overseas Air Freight, Inc.
Industrial Lock & Security

21 YEARS

Continental Development Corporation

14 YEARS

Air Products & Chemicals
Browning Ferris Industries
First Coastal Bank, N.A.

Hacienda Hotel

Jim Marak – RE/MAX Realtors

13 YEARS

C.A.S.E.

Studio Antiques

12 YEARS

Itouch Aviation, Inc.

11 YEARS

SJM Industrial Radio

10 YEARS

Arosi Enterprises

9 YEARS

American Capital Corporation

BDP International, Inc.

Commercial Capital Bank

Konica Minolta Business Solutions

U.S.A., Inc.

So Cal Escrow

8 YEARS

Bright Horizons South Bay Children's

Center

Sidedoor Studio

St. Michael the Archangel Episcopal
Church

The Beach House at Hermosa

7 YEARS

Fisher Engineering, Inc.

Four Points Sheraton LAX

A&A Waste & Rolloff Services, Inc.

ABD Insurance & Financial Services

Michael Herbach Photography

Upton & Sons – Publishers/

Booksellers

Wayland & Vulkadinovich

6 YEARS

For Stars Express, Inc.

ChamberWare Systems

Residence Inn by Marriott LAX/El

Segundo

5 YEARS

GeoDecor

Mar Ventures, Inc.

Simon & Simon, LLP

4 YEARS

Hoteltravelcheck.com

3 YEARS

Beadtopia

Latitude 33 at the Marriott Los

Angeles Airport

Merrill Lynch Global Private Client

Group

S C Escrow

Second City Bistro

2 YEARS

AFLAC – Ted Petit

Carsdirect.com

El Segundo Medical Center

Ferruffino Interiors

Houska Insurance Services

The Great Sepulveda Car Wash

Vistamar School

Washington Iron Works

Webster University/LAAFB

1 YEAR

Amasena, DBA Mega Wraps

Bill Flegenheimer, Realtor

EDCO Waste & Recycling Company

Metwest Commercial Lending

University of Southern California

**VISIT
OUR
WEBSITE**



www.elsegundochamber.org

Parade Trophy Winners



The El Segundo City Council presented trophies to the Chamber's 43rd Annual Holiday Parade "Best Entry" winners.



Parade Grand Marshals Lila Hummel and Mary Ann Runyen receive a proclamation of commemoration of El Segundo's 90th anniversary on January 18, 2007.

Calendar of Events

Date	Time	Event	Location
FEBRUARY			
02/15/07	5:00 p.m.	Ribbon Cutting Advanced Eyecare Center of MB	2101 Rosecrans, Ste. 1215
02/16/07	8:00 a.m.	Education Committee Meeting	Hacienda Hotel
02/21/07	8:00 a.m.	Military Affairs Committee Meeting	El Segundo Chamber
02/26/07	11:45 a.m.	Government Affairs Committee Meeting	Second City Bistro
MARCH			
03/13/07	8:00 a.m.	New Member Orientation Meeting	DoubleTree Hotel
03/14/07	8:00 a.m.	Downtown El Segundo Inc. (DESI) Meeting	El Segundo Chamber
03/16/07	8:00 a.m.	Education Committee Meeting	Location TBD
03/21/07	8:00 a.m.	Military Affairs Committee Meeting	El Segundo Chamber
03/22/07	5:30 p.m.	Mad March Mixer	Flight Path Learning Center
03/26/07	11:45 a.m.	Government Affairs Committee Meeting	Second City Bistro

Member Marketing Opportunity

The El Segundo Chamber offers our members another low-cost way to promote your business.

Provide items for Chamber-sponsored events and you can:

- Advertise your business with promotional items
- Display your products and services at Chamber events
- Grow your customer base with coupons & gift certificates

For more information on how you can participate in this marketing opportunity, call the Chamber at (310) 322-1220 or email us at info@elsegundochamber.org.

New Member Profiles

ANTOINE ROBERTS, MD, INC.

455 Main Street
El Segundo, CA 90245
Contact: Dr. Antoine Roberts
Phone: (310) 322-1611
Email: orthodoc.roberts@gmail.com
Web: www.aaos.org/orthodocs/antoineroberts
Business Category:
Medical - Physician

Dr. Antoine Roberts is an orthopedic surgeon providing treatment of fractures, sports injuries, arthritis, and back and growth problems.

OCCASIONS, LLC

142 Richmond Street
El Segundo, CA 90245
Contact: Stephen O Connor
Phone: (310) 322-9626
Fax: (310) 322-8683
Email: occasionsla@aol.com
Web: www.occasionsla.com
Business Category:
Parties/Celebrations/Events
Occasions is a fully-catered venue that hosts garden weddings and special events.

PINSATIONAL

402 Hillcrest Street
El Segundo, CA 90245
Contact: Sandy Jacobs
Phone: (310) 322-0727
Email: pinsational@earthlink.net
Business Category:
Promotional Products
Pinsational creates custom promotional pins.

RED MARKETING

345 Richmond Street
El Segundo, CA 90245
Contact: Carrie Becks
Phone: (310) 227-8200
Fax: (310) 227-8205
Email: carrie@redm33.com
Web: www.redm33.com
Business Category:
Marketing - Promotional Marketing
Red Marketing is a marketing and advertising company specializing in creative design, logos, branding, newsletters, brochures, and television and radio.