

Meet Your New President



Lily Craig
Chamber President

Lily Craig is certainly not a stranger to the El Segundo Chamber of Commerce. Lily, who has been with Chevron since 1982 has been working with the Chamber for 16 years. Lily has served on the Board of Directors for most of those years as well as worked with numerous committees. Lily was the Chair of the Program Development Committee (many years co-chairing with current Executive Director, Marsha Hansen). Lily ran the Richmond Street Festival (which couldn't have occurred without the support of Chevron) for several years. She also Chaired the Annual Holiday Parade for 4 years. During those years, she just didn't oversee the entire parade but she also coordinated the

Chevron entry each year. On the second Sunday of each December, you can still find Lily on Imperial Avenue, chalking the streets with line-up numbers so all the entries know where to be prior to heading down Main Street to spread that Holiday cheer!

Under Lily's leadership, the Program Development Committee, organized the Chamber's Annual Awards Program, created and implemented "Lets Do Lunch" at City Hall Plaza, coordinated the annual Installation Dinner as well as other major events. Lily & Chevron's support of the Chamber for many, many years has been a major element in the Chamber service to the community.

Lily is a native of Damascus, Syria coming to the United States as a 6 year old on the 4th of July in the year 19...(she won't tell)! She grew up in neighboring Hawthorne moving to El Segundo in 1989. Lily started with Chevron as a parts runner in the refinery's maintenance division. Over the course of her career, she has held numerous

positions in the refinery; including a couple she is most proud of, being the first female maintenance shutdown foreman in 1986 as well as the first and only female Chairman of the Board of the Company's 75 year old Credit Union. She has been in her current position for over 16 years, representing the Company in El Segundo, Hawthorne, Lawndale, Inglewood and other cities in the greater LA Basin.

Lily also serves on the El Segundo Educational Foundation, is a member of the Rotary Club of El Segundo, and is Co-Chair of Rotary's Annual Movie in the Park, President of the Friends of The South Bay Youth Project, as well as serving on other boards and organizations in the South Bay Area.

Lily is a single, very proud mom whose daughter, Jennifer is a senior at San Diego State and son, Scott who is a sophomore at Cal Poly San Luis Obispo.

Some notes from Marsha...



Marsha Hansen
Executive Director

As I write this month's article, I am riding in our new Toyota Sienna from Chamber Member, Manhattan Beach Toyota, experiencing the last 600 miles of a 4300 mile journey that took us across this great country of ours to spend the holidays with my parents in Indiana. Now, I know what you are probably thinking...4300 miles in a mini van with a 7-year-old, a 4-year-old and 3-year-old twins...are you nuts? There were certainly times when I wanted to jump off an overpass, way too many Chicken McNuggets, a line of dirty diapers left across this great country of ours, a couple of bouts with the stomach flu, climbing over seat backs to retrieve dropped toys, M&Ms and blankets,

mediating who gets to choose the next video and taking on the role of Flight Attendant to a very demanding group of passengers.

But it also meant spending some precious time with my father who has Alzheimer's and my mother, the wonderful angel who never leaves his side as they continue through their 56 year journey as husband and wife. I am grateful for every single moment I get to spend with them as well the incredible upbringing they gave my siblings and me. They

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PRESIDENT'S CIRCLE

Diamond

The Boeing Company

Platinum

Chevron Products Company
Computer Sciences Corporation
DoubleTree Hotel
Mattel, Inc
Northrop Grumman

Gold

El Segundo Power, LLC
Los Angeles World Airports
Washington Iron Works

Silver

Continental Development Corporation
Fisher Engineering
Hacienda Hotel
MWW Group
Manhattan Village Shopping Center
Mar Ventures Inc.
Plaza El Segundo
Thomas Properties Group

Members In The News



Marie Stimson (Doubletree Hotel & Ambassadors Committee), Carl Jacobson (El Segundo City Council Member), Joe Rust (Prager & Fenton), David Neste (Prager & Fenton), Bill Fisher (El Segundo City Council Member), Sherry Kramer (Continental Development Corporation), Bill Mason (Honeywell), Marsha Hansen (El Segundo Chamber) & Galen Heisey (Sign-A-Rama) enjoy the Grand Opening of Prager & Fenton's new office on Rosecrans Avenue.



Tim Weaver (Doubletree GM), Kerri Franklin (Doubletree Sales Manager), Irving Pacheco (Assemblymember Ted Lieu's office), Hector Umana (Chief Engineer), Carl Jacobson (El Segundo City Council Member), Bernard Vargas (Food & Beverage Director), Marie Stimson (Director of Sales), Art Pili (Group Sales Manager) and Ellie Park (Conference & Catering Manager) enjoy the festivities at the opening of Doubletree's new East Grand Café & Bar. The evening was complete with wonderful themed food & beverage stations throughout the event including a dessert station with a chocolate fountain.



Tim Weaver (Doubletree General Manager) receives a Certificate from Irving Pacheco from Assemblymember Ted Lieu's office at the Grand Opening of their new restaurant, East Grand Café. Also pictured is Kerri Franklin (Senior Sales Manager) and Marie Stimson (Director of Sales).

The Board Of Directors 2009

EXECUTIVE COMMITTEE

President

Lily Craig
Chevron

Past President

Jim Hart
Northrop Grumman Corporation

Treasurer

Elyse Beardsley
Industrial Lock & Security

Vice President

Sandy Jacobs
Pinsational

Vice President

Linda Johnson
Computer Sciences Corporation

Vice President

Allan Mackenzie
Mar Ventures, Inc

Vice President

Mike Rotolo
TG Construction

Vice President

Chris Powell
Washington Iron Works

Secretary

Marsha Hansen
El Segundo Chamber of Commerce

CPA

Larry Mitchell
Lawrence Mitchell & Company

VOTING BOARD MEMBERS

Creasia Adams

AT&T California

Lisa Broderick

The Boeing Company

Andrea Busch

Electric Bikes LA

Roy Craft

El Segundo Power, LLC

Charles Gale

Metropolitan Water District

Shirley M. Hoffmann

Los Angeles World Airports

Sherry Kramer

Continental Development Corporation

Marcella Low

The Gas Company

William Mason

Honeywell International

Brenda Newman

The Jewelry Source

Mari Peters

Bank of Manhattan

Marisa Scarda

Natural Simplicity

Janet Shultz

Naturwell Center

Jeff Walker

Automobile Driving Museum

Shana Yao

Manhattan Village Shopping Center

EX-OFFICIO DIRECTORS

Dr. Tom Johnston

Wiseburn School District

Bill Fisher

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Christina Greer

Los Angeles Air Force Base

Joe Harding

Hacienda Hotel

Carl Jacobson

Glentek, Inc

Corinne Murat

Mattel, Inc

Scott Reed

Second City Bistro

Ed Su

Studio Printing

Timothy Weaver

DoubleTree Hotel LAX/El Segundo

Geoff Yantz

El Segundo Unified School District

ALTERNATES

Leonard Blakesley Jr.

Continental Development Corporation

Judith Miller

Hacienda Hotel

COMMITTEE CHAIRS

Ambassador Committee

Co-Chairs:

Marie Stimson

The DoubleTree Hotel

Janet Shultz

Naturwell Center

DESI Committee

Co-Chairs:

Elyse Beardsley

Industrial Lock & Security

Brenda Newman

The Jewelry Source

Education Committee

Chair:

Jenny Davies

Government Affairs

Co-Chairs:

Marcella Low

The Gas Company

Charles Gale

Metropolitan Water District

Military Affairs

Chair:

Bill Mason

Honeywell

STAFF

Marsha Hansen

Executive Director

Denise Wellington

Executive Assistant

El Segundo
The CHAMBER 

The Voice for Business

Calling all Young Professionals

The El Segundo Chamber of Commerce is pleased to announce a wonderful collaboration with our friends from the Manhattan Beach Chamber of Commerce and their Young Professionals group!

The Manhattan Beach Young Professionals (MBYP) is a synergy of entrepreneurs and visionaries created to shake and stir your business juices! They are there to help you network, fuse and mingle with other movers and shakers in the business community. Grow your business, make new friends, build relationships and learn how to energize your future by getting involved, participating and being active in MBYP.

The Manhattan Beach Young Professionals upcoming events include: a Speed Networking at the Manhattan Beach Country Club on Feb. 12th, a Golf Clinic on March 12th, Happy Hour Mixers, a Day at the Races and more to come. And best of all, as an El Segundo Chamber Member, you will receive special Chamber Member pricing for all of their events.

Don't miss this great opportunity to network and have fun with MBYP. For more information, please check out www.MBYP.org or contact MBYP Chair, Tricia McCune Flaherty at tmccune@shorewood.com.



Director *continued from front page*

made it look easy although now I know in my adult years that raising a family is no cake walk. I hope that we can make it look "easy" for our children too.

As we just passed over the Continental Divide, I look at the snow covering the New Mexico landscape and watch freight train after freight train chugging through the plains much to the kid's delight. I can't help from thinking of the commerce that is represented by those numerous freight containers as I hope for an economic recovery for all in 2009.

This past year has certainly been a challenging one. As the stock market plummeted and we were all pummeled with negative news reports, it was pretty difficult to be optimistic about our country's financial future. The El Segundo Chamber is dedicated to helping our members weather this economic storm. Through new programs such as our Chamber Advantage Program which was introduced in November, we hope to help our members reach the consumers by offering monthly specials and sales to our membership base. In fact, Northrop Grumman is printing the Chamber Advantage and having it available in their employee store so their thousands of employees can take advantage of these great offers!

Our plans at the El Segundo Chamber this year will focus on helping our members to not only survive these tough economic times but to excel. We will continue to look for resources, help to market your businesses as well as connect as many of you with each other as possible through new networking opportunities. We will also launch our new website which we have spent numerous months finding the right company to develop, compiling effective content and assuring this will be an exceptional tool to help market your business.

Right now as we continue our drive west, we are greeted by numerous signs from Chambers of Commerce welcoming us to their cities and I have been making notes for 4000 miles of ideas for our Chamber's 2009 year. However, right now my passengers in 3A and 3B are demanding service so I need to toss some Oreo Cookies to the angry mobs. By the way, I am pretty sure the iPod and earphones were invented by parents on a 4000+ mile road trip with four small whiny children...and we will be forever grateful to them.

For more information on the El Segundo Chamber of Commerce or events in our community, please contact us at (310) 322-1220.

Calendar of Events

FEBRUARY

Date	Time	Event	Location
2/18/2009	8:00a.m.	Military Affairs Committee Meeting	El Segundo Chamber
2/23/2009	11:45p.m.	Government Affairs Committee Meeting	Second City Bistro
2/27/2009	8:00a.m.	Education Committee Meeting	ESUSD Board Room

MARCH

Date	Time	Event	Location
3/6/2009	8:30a.m.	Ted Lieu Breakfast	Hacienda Hotel
3/10/2009	8:00a.m.	Ambassador Committee Meeting	DoubleTree Hotel
3/12/2009	7:30a.m.	Board of Directors Meeting	Hacienda Hotel
3/18/2009	8:00a.m.	Military Affairs Committee Meeting	El Segundo Chamber
3/19/2009	5:30p.m.	Mad March Mixer	Flight Path Learning Center
3/27/2009	8:00a.m.	Education Committee Meeting	ESUSD Board Room

New Member Profiles

A & A International Freight Forwarding

2321 Rosecrans Ave. #3210
El Segundo, CA 90245
Contact: Carlos Verduzco
Phone: 310-643-8282
Fax: 310-643-8383
Email: usa-aaif@aacbusa.com

Business Type: Customs Broker and Freight Forwarding

Business Description: Based in Vancouver Canada under A & A Contract Customs Brokers Inc., we handle customs brokerage for all international import shipments and also transborder and export/import brokerage and freight forwarding.

Alliant Credit Union

909 N. Sepulveda Blvd. #130
El Segundo, CA 90245
Contact: Kia Herd
Phone: 310-414-1474
Fax: 310-414-1463

Email: kherd@alliantcreditunion.com
Website: www.alliantcreditunion.org

Business Type: Credit Union

Business Description: Alliant Credit Union is a not for profit financial cooperative chartered October 26, 1935. Alliant ranks as one of the largest credit unions in the nation (based on asset size) and serves more than 234,000 members worldwide; we are a fiscally prudent financially solid financial institution with nearly \$5.8 billion in assets and more than \$638 million in reserves. Alliant consistently ranks in the top 1 percent of the nations credit unions in "giveback" to members in terms of higher savings dividends and lower loan rates.



ARINC Engineering Services, LLC

2250 E. Imperial Hwy. #450
El Segundo, CA 90245
Contact: Spencer Bauer
Phone: 310-524-1557
Fax: 310-322-4474
Email: sbauer@arinc.com

Business Type: Aerospace

Business Description: El Segundo office provides systems engineering and technical support to the Air Force's Space and Missile System Center (SMC)

Arbonne International

1104 E. Acacia
El Segundo, CA 90245
Contact: Erica Kovach
Phone: 951-837-8087
Fax: 951-301-8303

Email: mustangesc@yahoo.com

Website: www.mustang.myarbonne.com

Business Type: Home Based/ Networking-Marketing

Business Description: 28 yr old Swiss health and wellness company specializing in Anti-Aging, Aromatherapy, Weight-Loss, Health & Fitness, Baby Line, Color/Cosmetics. Arbonne- Pure, Safe, Beneficial

Beach Babies, LLC

2161 E. Grand Ave.
El Segundo, CA 90245
Contact: Denise Tyner
Phone: 310-322-8900
Fax: 310-322-8909

Email: beachbabies@earthlink.net

Website: www.beachbabies.org

Business Type: Childcare Center

Business Description: We are a nurturing, loving childcare center caring for children from 6 weeks-5 years old. We offer very low teacher to child ratios for more individualized care in a learning environment. We have been providing quality care for 18yrs.

Clear-Media

135 Main Street
El Segundo, CA 90245
Contact: Nick Alt
Phone: 310-341-3565
Fax: 866-554-5743

Email: cmn@clear-media.com

Website: www.clear-media.com

Business Type: Interactive Agency & Technology

Business Description: Clear-Media is an interactive video agency and technology whose clients include Macy's, Gerber, Hilton Hotels, and Union Bank of California

Fleming's Prime Steakhouse & Wine Bar

2301 Rosecrans Ave.
El Segundo, CA 90245
Contact: Stephanie M. Perea
Phone: 310-643-6911
Fax: 310-643-6044

Email: privatediningelsegundo@flemingssteakhouse.com

Website: www.flemingssteakhouse.com

Business Type: Restaurant

Business Description: Fine dining restaurant featuring prime cut steaks & over 100 wines by the glass in addition to our reserve wine list. We offer four spaces for private dining events.

Law Office of S. Syd Rahe

880 Apollo Street #229
El Segundo, CA 90245
Contact: Vivian Rahe/Syd Rahe
Phone: 310-322-3322
Fax: 310-322-3321

Email: rahecorp@att.yahoo.com

Business Type: Legal Services

Business Description: Taxation attorney also specializes in estate planning, wills and trusts, and real estate transactions. Handles probate cases from inception.

New Members cont. from page 4

LEVEL Studios

2101 Rosecrans Ave. #5280
 El Segundo, CA 90245
 Contact: Martin Pedersen
 Phone: 805-781-0546
 Fax: 805-781-0547

Email: mpedersen@level-studios.com
 Website: <http://level-studios.com>

Business Type: Interactive Agency

Business Description: LEVEL Studios is an independent digital agency that amplifies global brands by innovating across desktop, web and mobile environments. Founded in 1995 as Web Associates the agency now operates three California studios specializing in user experience, digital media and application development.

Nails by Nicole @ Eriss Salon

220 Richmond Street
 El Segundo, CA 90245
 Contact: Nicole Millar
 Phone: 310-322-1857

Email: nicole_millar@msn.com

Business Type: Hair & Nail Salon

Business Description: Family owned and operated since 2006! Come down and enjoy the friendly atmosphere, manicure, pedicures, hair cuts, & much much more! We look forward to your first visit Nicole & Eriss Millar.

Niman & Associates, Inc.

2101 Rosecrans Ave. #3270
 El Segundo, CA 90245
 Contact: Grant Niman
 Phone: 310-535-9000
 Fax: 310-535-9119

Email: gniman@niman CPA.com
 Website: www.niman CPA.com

Business Type: CPA

Business Description: CPA, Tax Preparation, Business Management



While in town celebrating the launch of V Australia, which will soon begin daily service from LAX to Sydney, Virgin Group Chairman Richard Branson and an entourage that included Australian actor Julian McMahon from the hit TV show Nip/Tuck, dined at Downtown El Segundo fine dining hotspot Second City Bistro. Pictured: Branson (right) with Second City Bistro owner Scott Reed

Salad Creations

2259 E. Maple Ave.
 El Segundo, CA 90245
 Contact: Joe Khoury
 Phone: 310-640-SALAD

Email: ikhoury@saladcreations.net
 Website: www.saladcreations.net

Business Type: Restaurant

Business Description: Fast casual gourmet salad restaurant featuring specialty salads, wraps, & soups

Shade Hotel

1221 N. Valley Dr.
 Manhattan Beach, CA 90266
 Contact: Kelly Finnerty
 Phone: 310-546-4995
 Fax: 310-546-4985

Email: kfinnerty@shadehotel.com
 Website: www.shadehotel.com

Business Type: Luxury Boutique Hotel

Business Description: An exquisite environment designed to maximize comfort and inspire relaxation while capturing the essence of coastal living. 38 luxury rooms, 5 unique event spaces, rooftop sky deck pool, and zinc lounge.

El Segundo
The CHAMBER

The Voice for Business

Los Angeles International Airport Is Home to Nation's First Independent Cargo Screening Facility

Mercury Air Cargo Will Provide On-Airport TSA-Certified Cargo Screening

Los Angeles World Airports (LAWA) announced today that Mercury Air Cargo, a tenant at Los Angeles International Airport (LAX), has secured certification from the Transportation Security Administration (TSA) to be the nation's first Independent Cargo Screening Facility (ICSF) under new TSA air cargo screening guidelines that took effect yesterday, February 1, 2009. Requirements for screening air cargo carried on wide-body jets has been dramatically strengthened under the Implementing the 9/11 Commission Recommendations Act of 2007, which requires the air cargo industry to screen 50 percent of cargo on wide-body passenger aircraft at a level commensurate with passenger checked baggage by February 1, 2009, and 100 percent screening by August 1, 2010. "Screening air cargo has been a gaping hole in aviation security for decades," said U.S. Congresswoman Jane Harman (D-CA 36th District), chair of the Homeland Security Subcommittee on Intelligence & Terrorism Risk Assessment. "I congratulate Mercury Air Cargo and TSA for their efforts to improve the safety of countless passengers who fly into and out of LAX. It's exactly this kind of public-private partnership that we need to leverage in order to keep Americans safe. U.S. transportation systems remain an attractive terrorist target, but these new protections greatly reduce the odds of an attack." Mercury Air Cargo participated in TSA's voluntary Certified Cargo Screening Program (CCSP) to certify its 200,000-square-foot, on-airport air cargo handling facility on Avion Drive as an ICSF. Mercury has secured screening equipment as well as trained personnel under the TSA's new guidelines. By utilizing its on-airport facility, Mercury will be able to accept unscreened cargo

from freight forwarders street side, screen it in a secured environment, and then transport it anywhere on the airport, keeping all operations within the airport's security perimeter. "As one of the world's busiest cargo airports, LAX needs to be ready to meet these new regulations now and by 2010, when 100 percent of cargo on passenger jets must be screened on the piece level," said LAWA Executive Director Gina Marie Lindsey. "Mercury Air Cargo has given airlines at LAX a leg-up in meeting the new TSA air cargo screening requirements." LAX is the nation's busiest origin and destination airport and ranks eleventh worldwide in tonnage of air cargo handled. Last year, the airport handled 1.8 million tons of arriving and departing freight and mail, nearly 75 percent of the air cargo volume in the five-county Southern California region. Of this total, 310,137 tons (or 17 percent) were loaded onto departing passenger flights. "Mercury is the longest, continually operating tenant at LAX and with that comes a special understanding of the needs of this airport community

and where we can be of service," said Joseph A. Czyzyk, chairman and chief executive officer of Mercury Air Group, Inc., the parent company of Mercury Air Cargo, Inc. "By becoming an independent cargo screening facility, we see a real opportunity to help facilitate cargo screening and especially help out the small- and medium-sized forwarders, who may not be able to afford the costs associated with doing their own in-house screening and/or have the desire to keep up with all of the TSA requirements." TSA has focused its rollout of the CCSP program on 18 major gateway airport markets in the U.S., including LAX, and is looking to implement a supply-chain-wide solution for meeting the new requirements. "ICSFs play an important part in helping small- and medium-sized Indirect Air Carriers meet the new requirements. We are pleased that Mercury Air Cargo agreed to participate in the Certified Cargo Screening Program and that they are the first ICSF in the U.S.," said TSA's Air Cargo Division General Manager Ed Kelly.



Membership Anniversaries ~ Nov. Dec. & Jan.

The El Segundo Chamber of Commerce wants to acknowledge and send its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our members give them.

24 Years

- American Overseas Air Freight, Inc.
- Continental Development Corporation
- Industrial Lock & Security Inc.

18 Years

- S & S Hardware
- 16 Years
- AppleOne Employment Services
- Browning Ferris Industries
- C.A.S.E
- Citizens Business Bank (formerly First Costal Bank)
- El Segundo Unified School District
- Hacienda Hotel
- Jewelry Source
- Jim Marak – RE/MAX Realtors
- Mary Kay Cosmetics
- St. Anthony School

15 Years

- Bill Ruane-RE/MAX Realtors
- Hyatt Summerfield Suites
- Itochu Aviation, Inc.
- Rose VanHook-Shorewood Realtors

14 Years

- AT&T California
- SJM Industrial Radio

13 Years

- Arosi Enterprises, Inc.

12 Years

- New York Food Company

11 Years

- American Capital Corporation
- BDP International, Inc.
- Bob & Marc Plumbing Company
- Group 22, Inc.
- Sidedoor Studio
- So Cal Escrow
- St. Michael the Archangel Episcopal Church

10 Years

- The Beach House at Hermosa
- Bright Horizons South Bay Children's Center
- Four Points Sheraton-LAX
- Pelican Banners & Signs

9 Years

- A & A Waste & Rolloff Services, Inc.
- Image Solutions, Print & Mail, Inc.
- Upton and Sons – Publishers/Bookesellers

8 Years

- ChamberWare Systems
- MWW Group
- Residence Inn by Marriott LAX/EI Segundo
- Thomas Properties Group, LLC

7 Years

- GeoDecor
- Mar Ventures, Inc.

6 Years

- Beadtopia
- Lattitude 33 @ Marriott-LAX

5 Years

- Internet Brands.com
- Washington Iron Works
- Webster University/LAafb
- Vistamar School

4 Years

- Ferruffino Interiors

3 Years

- Advanced Eyecare Center of Manhattan Beach
- Atlantic Communications Group, Inc.
- BZ Disposal Services an EDCO Company
- Pinsational

2 Years

- Deluca Trattoria
- Hammons & Baldino, LLP
- Hilton Los Angeles Airport
- La Quinta Inn/LAX
- Scandigital
- Occasions, LLC

Generously donated by



Assemblymember
Ted Lieu
State of the State Address

March 6, 2009
Hacienda Hotel
8:30am to 10:30am

Sponsorship Opportunities and Individual seating available now. Contact the Chamber at 310/322-1220 to make your reservation!

Great Advertising Opportunities with The El Segundo Chamber

Put your 700 Flyers in the Chamber Pak for only \$125!
 Get a List of our Members on Mailing Labels for only \$50!

New Members receive a one-time only free flyer in the Chamber Pak within 90 days of joining.



The Rotary Club of El Segundo

Held in conjunction with the
El Segundo Chamber of Commerce
Presents the:

13th Annual

Mad March Giveaway

Hosted by Los Angeles World Airports



“Athletes Making a Difference”

Grand Prize Drawings

**2 Continental Airlines Round Trip Tickets to
Anywhere in the Continental US & Mexico**

Silent Auction, Sport Collectibles and Raffle Prizes!!!!

Thursday, March 19th , 2009

5:30-7:30 PM



Flight Path Learning Center

666 I W. Imperial Hwy.
Los Angeles, CA 90045
(Just West of California St.)



Entry: \$5.00 at door (includes food and parking)

Industrial Lock Security
401 Main St., El Segundo

Presale Tickets available at:
State Farm Insurance
502 Main St., El Segundo

El Segundo Chamber
427 Main St., El Segundo

Thank you to our valued sponsors

