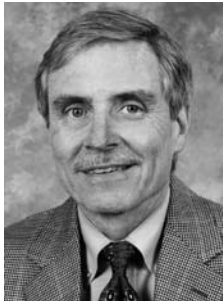


President's Message



Jim Hart
Chamber President

An important service the El Segundo Chamber provides for its members is forums to discuss issues that are important to the business community.

We recently sponsored a breakfast featuring our representative in the State Assembly, Ted Lieu, whose 53rd District includes El Segundo and much of the South Bay. More than 100 Chamber members and interested guests attended the event to hear Assemblyman Lieu talk about power outages, the mortgage crisis and health care.

One of the most basic needs related to energy is the reliable and affordable delivery of electrical power. A number of power outages in recent months have affected businesses and residents in El Segundo and Manhattan Beach, and Assemblyman Lieu was frank in his criticism of Southern California Edison. He noted that despite meeting twice with SCE officials about the problem, the outages are continuing. Whether the cause of the outages is faulty design or infrastructure, he said he expects SCE to solve the problem.

His assessment of the mortgage crisis was similarly candid. He expects the problem to become worse before it gets better, citing the continuing rise in foreclosure filings related to loans with subprime interest rates. The crisis affects everyone in some way, he said, noting its impact on the state budget deficit and potential cuts in education. Responsibility for the current crisis rests with several factors, Assemblyman Lieu said—overaggressive lenders, lax government regulations, and the homeowners themselves—and he has introduced Assembly Bill 1830, the Subprime Lending

Reform Act of 2008, in his role as chairman of the Assembly's Banking and Finance Committee. AB 1830 would make sweeping changes in the mortgage industry. "I'm generally opposed to bailouts, and this is a forward-looking measure that provides remedies so this crisis doesn't happen again," he said.

What to do about health care is another issue that won't go away anytime soon. Assemblyman Lieu talked about a woman with cancer who doesn't have health insurance and can't receive treatment. She's not sick enough to go to an emergency room for care, but she

President - continued on page 5

Candidates Forum



Hosted by the Chamber and moderated by the League of Women Voters of the Beach Cities, the March 12 Candidates Forum featured City Council candidates Don Brann, David Burns, Eric Busch, John Dragone Jr, Philip Georgious, Carl Jacobson and Cindee Topar as well as City Clerk Candidates Ronald Hart and Cindy Mortesen. A special thanks to the Hacienda Hotel for providing complimentary meeting space, food and drinks as well as exceptional service!

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A Few Notes From Marsha...



Marsha Hansen
Executive Director

The Chamber has had a great start to the New Year. We have added over 24 new members since the beginning of the year. And these are not just companies signing a membership application and then going back to their regular routines. I am constantly seeing many representatives from these new members showing up at Mixers, Committee Meetings and other Chamber events. It's great to see a whole new group of people jumping in to take advantage of their Chamber membership and in the process making new contacts, new friends and simply broadening their horizons. Our New Member Orientation in March was a great success. The room was buzzing with networking and laughter! A

big thanks to Manny Irizarry and the Hilton Garden Inn for hosting the event as well as the Ambassador Committee and Chair Magda Khordoc from the Embassy Suites LAX South for their hard work in organizing the New Member Orientation.

Arbor Day found over 800 volunteers from the El Segundo community, businesses and schools planting the final 120 Trees to the Sea. I was amazed by the work force that set out that day to accomplish this huge task organized by Chamber Member, Tree Musketeers. I had the pleasure of moving around mulch and pulling weeds with nine incredible students from El Segundo Middle School. These students were hard working, polite and had great teamwork. When handed the list of our supplies that were needed, one of the students took the list while the others patiently waited for their assignments from her. (Most adults I know don't have this much cooperation!) The outstanding students I worked with were Ashleigh Verma, Analise Fernandez, Morgan McAlister, Evie Lavoie, Corrina Elder, Alex Barnwell, Jessica Reed, Kami Nomura and Devinnie Griffin. Congratulations to El Segundo Middle School for these outstanding students, to their parents for doing a great job in raising them and to each of these young people who have a great future ahead of them!

The Mad March Mixer held in conjunction with the Rotary Club of El Segundo filled the Flight Path Learning Center at LAX on March 13. It was an excellent evening of networking, great food and fun. Rotary raised funds through the event of which every penny will be put back into our local community through the outstanding work that Rotary accomplishes.



El Segundo Middle School students along with Chamber Executive Director Marsha Hansen at the Arbor Day Trees to the Sea event on March 8, 2008.

Trees to the Sea

Project Fulfills a 21-Year-Old Dream of Youth Founders of Tree Musketeers to Create a Beautiful Green Pollution and Noise Barrier by LAX

To mark Arbor Day, nearly 800 environmentally-concerned volunteers planted trees along the stretch of Imperial Highway that borders the Los Angeles International Airport as part of "Trees to the Sea," a project initiated by Tree Musketeers, the nation's first youth environmental organization.

For the El Segundo-based nonprofit, the planting of 120 trees represents the conclusion of a five-year program that has transformed Imperial Highway's formerly barren hardscape into an attractive tree-lined street with 500 trees that enlarge Los Angeles' urban forest.

The event also fulfills a 21-year-old dream of the 13 then-third graders who founded Tree Musketeers and wanted to create a green barrier to fight the airport's noise and air pollution.

"Trees to the Sea took 17 years and three generations of youth leaders to actually set the project in motion," said Adam Miranda, a member of Tree Musketeers' youth management team. "We hope our efforts will serve as an example to other youth around the world of what they can accomplish if they persevere, as kids can stop global warming one tree at a time," he added.

Trees to the Sea

The trees planted as part of Trees to the Sea will mitigate significant amounts of greenhouse gases created by airport and vehicular traffic, which are at the root of global warming, while providing a more appropriate "welcome to Southern California" to dignitaries who travel the thoroughfare when exiting at the rear of the airport. At maturity, the trees will reduce noise pollution for the City of El Segundo, while enhancing economic vitality by beautifying a major entrance to its newly revitalized downtown business district.

As the Imperial Highway median was

Trees - continued on page 3

An “Old Ride” On A New Street



Enjoying a cruise down the new Douglas Street are (l-r) Richard Lundquist, Continental Development Group; the unidentified driver; El Segundo Mayor Pro Tem Eric Busch; Andrea Busch, and City Councilman Bill Fisher (also a Chamber board member). The car was provided by El Segundo’s Automobile Driving Museum.

It’s not often you get to take a ride down a brand new street in a classic car. Dignitaries from El Segundo and the surrounding area were able to do just that at the Grand Opening of Douglas Street on March 7. This project completes a vital link in the region’s transportation system by providing additional access between Rosecrans Avenue and El Segundo Boulevard.

“This important project will improve mobility, alleviate congestion and traffic

delays, while adding a new intermodal transit center immediately adjacent to the MTA’s Douglas/Rosecrans Metro Green Line light rail station,” said El Segundo Mayor McDowell.”

The City of El Segundo worked in partnership with our federal, state and local representatives, CalTrans and the MTA to complete this complex project. The estimated cost of this multi-agency project which involved Local, State and County funding was \$39 million.

Funding sources are as follows: \$14.5 million from the Los Angeles County Metropolitan Transportation Authority (MTA), \$2.1 million from Federal Transit Administration (FTA), \$3.2 million from SAFETEA-LU, \$1.3 million from Prop “C”, \$937 thousand from Transportation and Community and System Preservation Pilot Program (TCSP), \$231 thousand from HUD and \$750 thousand from local traffic mitigation fees.



Councilman Bill Fisher, Assemblyman Ted Lieu, Congresswoman Jane Harman and El Segundo Mayor Kelly McDowell (l-r) watch as Councilman Carl Jacobson cuts the ribbon.

Trees *continued from page 2*

designed to serve as a drainage ditch to channel inland storm runoff directly to the ocean, the recently planted trees will also help reduce the amount of polluted runoff and litter reaching the ocean.

About Tree Musketeers

Founded in 1987 by a Brownie Girl Scout troop as the nation’s first youth environmental organization, Tree Musketeers (www.treemusketeers.org) continues to expand the vision of its founders, while operating as a nonprofit where kids are the decision makers. The mission of the El Segundo-based organization is to empower young people to be leaders of environmental and social change in the Earth’s communities, with kids teaching other kids to become active citizens and community leaders.

Calendar of Events

APRIL

Date	Time	Event	Location
4/15/08	7:30 a.m.	Executive Committee Meeting	Hacienda Hotel
4/16/08	8:00 a.m.	Military Affairs Meeting	El Segundo Chamber
4/25/08	8:00 a.m.	Education Committee Meeting	Vistamar School
4/28/08	11:45 a.m.	Government Affairs Committee Meeting	Second City Bistro

MAY

Date	Time	Event	Location
5/13/08	8:30 a.m.	Ambassador Committee Meeting	Embassy Suites ~ LAX/South
5/14/08	8:00 a.m.	Downtown El Segundo Inc. Meeting	El Segundo Chamber
5/14/08	11:30 a.m.	State of the City Luncheon	TBA
5/20/08	7:30 a.m.	Board of Directors Meeting	Hacienda Hotel
5/21/08	8:00 a.m.	Military Affairs Meeting	El Segundo Chamber
5/26/08	11:45 a.m.	Government Affairs Meeting	Second City Bistro
5/30/08	8:00 a.m.	Education Committee Meeting	ESUSD Board Room

New Member Profiles

Brixcatering

1601 Pacific Coast Highway, Ste. 290
Hermosa Beach, CA 90254
Contact: Heather Heuser
Phone: (310) 698-0747
Fax: (310) 698-0834
Email: heather@brixcatering.com
Website: brixcatering.com

Business Description: As a full service catering operation, brixcatering has the expertise to plan your entire event. Whether it is an intimate gathering of friends, a corporate luncheon or a banquet affair for thousands, brixcatering delivers distinctive flavors that are sure to impress even the most sophisticated palate. With years of experience, the brix team, led by Executive Chef Michael McDonald is prepared to handle your most demanding needs.

Curves El Segundo

433 Main Street
El Segundo, CA 90245
Contact: Clair Sinnett
Phone: (310) 414-0004
Fax: (310) 414-0010

Email: sinnett@earthlink.net

Business Description: Curves provides a safe, efficient and effective workout for women of all ages and fitness levels, in an environment that's comfortable and welcoming.

El Segundo Wells Fargo

309 N. Sepulveda Blvd.
El Segundo, CA 90245
Contact: Nicole Houghtaling
Phone: (310) 333-1360
Fax: (310) 333-1375

Email: nicole.houghtaling@wellsfargo.com
Website: wells Fargo.com

Business Description: Premier financial services company that provides sound financial advice and satisfies all of our customers financial needs and helps them succeed financially through any channel they want, ATM's, phone banking, etc.

JWM Photography

310 E. Grand Ave. #201
El Segundo, CA 90245
Contact: John Miller
Phone: (310) 699-7775
Email: john@jwmp photography
Website: jwmp photography.com
Business Description: Portrait,
Landscape, Architecture Photographer

Lockheed Martin Corporation

2401 E. El Segundo Blvd., 6th Floor
El Segundo, CA 90245
Contact: Robert Smith
Phone: (310) 535-3500
Fax: (310) 727-1118
Email: Robert.dale.smith@lmcp.com
Website: lockheedmarting.com
Business Description: Marketing Business
Development

Membership Anniversaries ~ February & March

The El Segundo Chamber of Commerce wants to acknowledge and send its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our members, give them.

46 Years

The Aerospace Corporation

34 Years

Computer Science Corporation

17 Years

Embassy Suites Hotel ~ LAX/South

15 Years

Jim & Jack's Auto Body
Meschuk Properties, Inc.
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Northrop Grumman Corporation
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Browning and Trudeau Insurance Associates

1 Year

R. Chameleon
Automobile Driving Museum
Career Partners
No Pressure Travel
Ashcraft Design
Michael Burstein, Attorney at Law
Crowne Plaza Los Angeles Airport
Enterprise Rent-A-Car
Aduana International, Inc.
Atman, Inc., dba PCRUSH.com, Nextierra

GOWAY Travel

5757 W. Century Blvd.
Los Angeles, CA 90245
Contact: Janet Kaplan
Phone: (310) 410-3995
Fax: (310) 410-3972
Email: janet@goway.com
Website: goway.com

Business Description: North America's premier travel company specializing in Australia, New Zealand, Pacific Islands, Asia and exotic destinations. Founded in 1970

Imperial PAU

540 E. Imperial Ave.
El Segundo, CA 90245
Contact: Marian Chiara, Asst. Principal
Phone: (310) 606-0240
Fax: (310) 606-5630
Email: Chiara_marian@lacoedu.edu
Website: lacoedu.edu

Business Description: Special Education Principal Administrative Unit at Imperial School. We are responsible for ten school sites that house/educate children with special needs (i.e. autism, retardation, physical and mental handicaps)

Lemans Body and Paint

200 Nevada Street
El Segundo, CA 90245
Contact: Kirk Beetley
Phone: (310) 426-9400
Fax: (310) 426-9499
Email: kirk@lemansbody.com
Website: lemansbody.com

Business Description: Family owned and operated Lemans was established in 1959 and has recently opened our third location in El Segundo.

Playa Blanca

413 Main Street
El Segundo, CA 90245
Contact: Susana Mangiante
Phone: (310) 615-0979

Business Description: Peruvian and International food, catering also available for companies.

Law Offices of Gregory Caplan

11260 Wilbur Avenue #300
Northridge, CA 91326
Contact: Gregory Caplan
Phone: (818) 536-3630
Fax: (818) 363-7585
Email: gregrcaplan@yahoo.com
Website: <http://thelosangelescriminaldefenseattorney.com/burbank.html>

Business Description: Former local prosecutor focusing on criminal defense, including DUI, Alcohol and Drug offenses, thefts, bench warrants, and probation violations, my familiarity with the local courts, prosecutors, and judges, enables me to help clients efficiently and effectively resolve their cases.

Pacific Accuenergy Automation Co., Ltd

400 Continental Blvd., Ste #600
El Segundo, CA 90245
Contact: Liang Wang
Phone: (310) 439-3200
Fax: (416) 497-4130
Email: lwang@accuenergy.com
Website: accuenergy.com

Business Description: Accuenergy is focusing on research, design and manufacture of power measurement meters and software for the distribution control and management of electric energy and other dynamic process.

R1 Centre

113 Sierra Street, El Segundo, CA 90245
Contact: Vit Singh
Phone: (310) 322-5552
Email: r1centre@gmail.com
Website: r1gym.com

Business Description: R1 Centre is a full service training facility; specializing in servicing highly motivated individuals areas include sport specific training, combat, arts & team building. Staff of world renowned trainers

Radisson Hotel at Los Angeles Airport

6225 W. Century Blvd.
Los Angeles, CA 90045
Contact: Khalilah Anderson
Phone: (310) 337-6438
Fax: (310) 670-7852
Email: kanderson@radissonlax.com

Web: radisson.com/losangeles_airport
Business Description: The closest hotel to the Los Angeles Airport, our location provides easy access to LA our spacious guest rooms are well appointed providing complimentary High Speed Internet, an oversized desk, and sleep number beds. We feature over 42,000 sq. ft. of flexible meeting space which includes our Penthouse Ballroom with spectacular views of Los Angeles. In addition we offer a fine restaurant and two lounges.

President [continued from front page](#)

obviously will be at some point in the future. And when that happens, the treatment costs will be much higher than if she had been able to receive care earlier. Another bill he has introduced, AB 1150, would prevent insurers from financially rewarding their agents and employees for retroactively canceling or limiting a patient's coverage after they are diagnosed with a serious health condition.

He then answered questions from the audience, which is a valuable opportunity to ask your elected representatives directly what their position is on an issue that concerns you.

The Chamber is proud of its role as "the voice for business," and we will continue to provide opportunities for you to hear in person what key public figures have to say. We appreciate your support of these forums with your sponsorship and attendance.

Contact Us

El Segundo Chamber of Commerce - 427 Main Street, El Segundo, CA 90245
Phone: 310-322-1220 - Fax: 310-322-6880

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Mayor Kelly McDowell welcomes the guests at Assemblymember Ted Lieu's Chamber of Commerce Address.



Mike Briney gives the invocation at Assemblymember Ted Lieu's Chamber of Commerce Address. Photos by Marcy Dugan.

Ribbon Cuttings



Connect Verizon at 720 Allied Way, #C in Plaza El Segundo.



The new El Segundo Wells Fargo located at 309 N Sepulveda



D's Party Shack located at 120 West Grand



Members of the El Segundo Community Band perform at the Wells Fargo Opening.

Assemblyman Lieu Named Chair of Powerful Assembly Rules Committee



Ted Lieu
Assemblyman

Assemblyman Ted Lieu (D-Torrance) announces that Assembly Speaker Fabian Nuñez has appointed him as the new chair of the Assembly Rules Committee.

“I am honored to be appointed as Chair of the Assembly Rules Committee, one of three committees considered to be part of Assembly Leadership,” said Lieu. “I would also like to thank the Speaker for his confidence in me.”

“Ted has done an outstanding job as a member of the Assembly, and as Chair of the Banking and Finance Committee. I am honored to appoint him as the new Chair of the Assembly Rules Committee, where he will work closely with the Assembly Leadership,” said Assembly Speaker Fabian Nuñez.

The Rules Committee assigns legislation to committees and the floor, assigns offices, handles payroll, and oversees members’ budgets and personnel matters. This committee plays a vital role in the everyday

business of the Assembly and provides a strong leadership position for its chair. The Rules Committee is the only committee where every single Assembly and Senate bill passes through.

“We have a great deal of work to do this year, in tackling issues such as the budget deficit, a sluggish economy, and a weak housing market,” stated Lieu. “I look forward to working with Speaker Nuñez and Speaker-elect Bass to work on behalf of the constituents in my district and the State of California.”

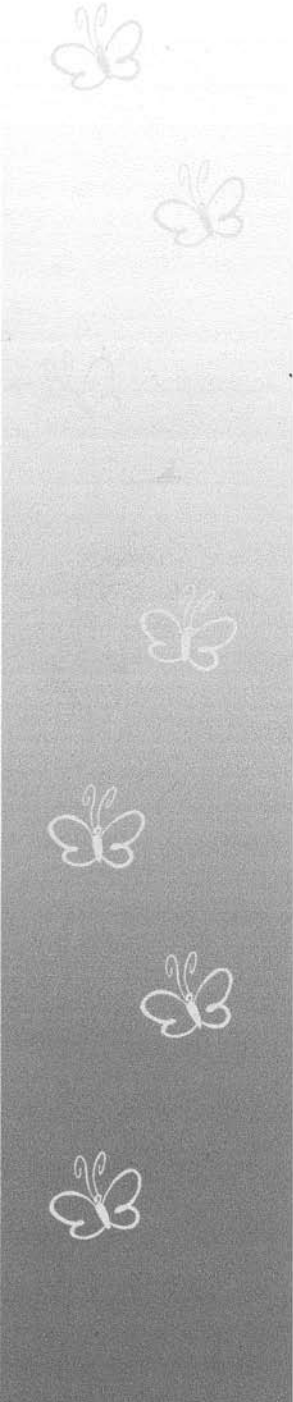
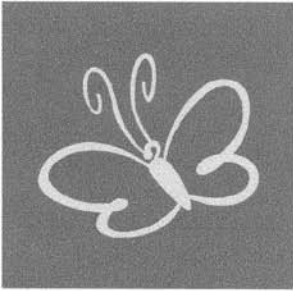
Assemblyman Lieu will be the first Assemblymember from the South Bay in recent state history to chair the powerful committee. Lieu also chairs the Asian Pacific Islander Legislative Caucus and represents the 53rd Assembly District, which includes the Cities of Torrance, Lomita, El Segundo, Manhattan Beach, Hermosa Beach, Redondo Beach, Venice, West Los Angeles, Playa del Rey and Playa Vista.

Special Thank You’s - Trees to the Sea Sponsors

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LOS ANGELES INTERNATIONAL AIRPORT

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Mayor Kelly McDowell

State of the City



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**July 26, 2008
7:10pm**

LA Dodgers vs. Washington Nationals

Tickets available soon at the Chamber of Commerce