

## President's Message



Lily Craig  
Chamber President

As I walked around our community on the Fourth of July, I realized what El Segundo is all about. From the children hopping with their parents in a three-legged-race on the lawns of Rec Park, to the high school kids offering a variety of mouth watering temptations raising funds for their groups to the Mayor bellied up to the table during the Watermelon eating contest... this is what makes El Segundo so unique. As I looked around our community on July 4th, I found streets blocked off with neighbors enjoying great food, laughter and fun throughout the evening. Mayor Eric Busch and his wife Andrea stopped by to chit chat while on their electric bikes making their way through town and visiting others along the way. And as I sat in the chair,

surrounded by my family and friends, I could not stop smiling and cheering, to one of the most amazing fireworks show ever. How lucky I felt to be taking it all in!

## A note from Marsha

I can sure tell it is summer...I have been eating a lot more crusts. You might be saying, "What are you talking about Marsha?" It seems since the kids are home from school, I am making a lot more PB&J sandwiches and grilled cheeses. Our four kids plus our 11-year-old niece from Texas spending the summer with us, five sandwiches, and four sides per sandwich add up to a fabulous "lunch" of 20 crusts for mom. I grew up in the Midwest with a pretty frugal mom. By the time we were towards the end of a pitcher of Kool Aid, it was pretty clear due to that water she kept adding! So, I can't let that crust go to waste. Yea, I might pick up a few pounds this summer but thankfully we only have about 45 days of crust left.

Summer has arrived in El Segundo with our calendars quickly filling up! Our annual Mixer in the Park hosted by Chevron is coming up on July 15 at 5:30pm. This annual Mixer at Chevron Park in conjunction with our friends from the Manhattan Beach Chamber is always one of the most popular mixers of the year. You won't want to miss the fun!

And speaking of summer fun, it's time to head out for a day at the ball park. We will be joining with the Los Angeles Air Force Base for our annual El Segundo Dodger Day on July 23. Join us as we head out to Chavez Ravine to watch the Dodgers take on the New York Mets. Tickets are just \$10 and are available at the Chamber office as well as Industrial Lock and Security, 401 Main Street.

The day after Dodger Day, it's time to celebrate the El Segundo Auxiliary of Children's Hospital Los Angeles at their bi-annual Fundraiser at The Jewelry Source. This group raises funds for such a well deserving organization. Our son, Logan, had his third open heart surgery at CHLA when he was 2 years old. The care given to him by the incredible staff at CHLA was outstanding. Contact the Jewelry Source at 310-322-7110 for more information on this wonderful event.

Check out [www.esbroadway.com](http://www.esbroadway.com), grab your blankets, chairs along with a picnic dinner and enjoy a little "do-re-mi" right here at Recreation Park. Broadway in the Park

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## Now for the business side of my role as your President...

The Chamber is constantly striving to help El Segundo maintain that sense of community as we work with our members in a variety of ways. Currently, we are focused on being a source of information for our members. As I am sure you are aware, our City is facing a significant budget shortfall and is looking at several ways to reduce its deficit.

As you may already know, the City is considering having our fire fighting services contracted out to LA County Fire. And in fact, the City of El Segundo is currently in discussions with the County

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## PRESIDENT'S CIRCLE

### Diamond

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To have a President's Circle brochure sent to you or for more information about the President's Circle, please contact the Chamber.

## El Segundo The CHAMBER

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of Los Angeles to discuss a potential move. During the June Government Affairs Committee meeting, the El Segundo Fire Fighters Association presented their position on the move and are in favor of transferring to LA County Fire. The City is currently waiting on a feasibility study from Los Angeles County which will include an evaluation of what it will take to transition to LA County. This study is expected to be received at City Hall in the latter part of July.

I highly encourage you to pay close attention to this issue. Do what you can to determine how it might affect you or your business. Ask thoughtful probing questions. Get involved. Voice your opinions and your concerns. This is a difficult time for our City fathers, and they face some very tough challenges. My guess is that your ideas would be welcomed.

The Chamber is currently seeking input from our members. If you have questions and/or comments regarding this issue, please e-mail them to [director@elsegundochamber.org](mailto:director@elsegundochamber.org). As the Chamber learns more about this important issue, we will pass that information on to our members.

### Director [continued from front page](#)

will be presenting "The Sound of Music" July 28 through August 1. You can bet that I will be out there with my own "Von Trapp children" for a fabulous evening.

Mark your calendars for the Annual Movie in the Park presented by the El Segundo Rotary Club on August 7 beginning at 4:00pm. The event at Chevron Park starts with moon bounces, face painting, food & drinks, kettle popcorn and incredible raffle prizes. As the sun sets, the giant movie screen will light up with a wonderful family movie. Bring your blankets, low back chairs, dinner, kids and have an unforgettable summer evening. For more information, call the movie hotline at 310-322-7605.

You also will want to take a stroll down Main Street on August 28 for the El Segundo Police Officer's Association 13<sup>th</sup> Annual Car Show. I am sure I have left out many, many other happenings in our wonderful city...there is so much to see and do. Call us at the Chamber for updates and additions to summer fun.

Another sure sign it is summer is the few kernels the kids left for me on the corn cobs they had for dinner! They will go perfect with my crusts. You got to love summer! For more information on the El Segundo Chamber of Commerce or events in our community, please contact us at (310) 322-1220.

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Put your 700 Flyers in the Chamber Pak for only \$125!

Get a List of our Members on Mailing Labels for only \$50!

New Members receive a one-time only

**FREE FLYER**

in the Chamber Pak within 90 days of joining.

# The State of the City Address

## June 9, 2010

Thank you to the Chamber for organizing and orchestrating our State of the City Address. It is my honor to serve as Mayor for our fine city, and share with you a few observations, thoughts and perceptions today.

El Segundo is a wonderful place to raise a family, to start a business and to watch a business grow. Over the past year we have seen much success and progress, which is remarkable in these trying times. We see more good things on the horizon and this coming year bodes well for many areas. However, there are serious challenges that must be addressed immediately from our city's point of view. I will discuss this in greater depth soon, but first let's talk about the bright spots over the past 12 months.

Despite national, state and regional economic woes, El Segundo continues to benefit from our sound and diverse economic base. There is reason for optimism given a number of positive economic indicators within key business sectors. One stand-out sector in El Segundo was Aerospace and Defense. Additionally, there remain some positive economic forces at play within Technology and Entertainment sectors. Finally, despite our economic situation, companies are still signing major leases for industrial space.

In our commercial office sector we have made great strides over the last 3-5 years, our current vacancy rate is at 8%, a long way from the over 20% not so very long ago. We're one of the few markets that had a net positive absorption rate - thanks in large part to Northrop Grumman and their takeover of the 101 Continental Building - formerly Xerox Centre. According to CoStar, a commercial real estate information services provider, the Los Angeles Office market ended the 4th Quarter 2009 with

a vacancy rate of 11.5%. The South Bay's office vacancy rate was 13% while El Segundo was only at 8.2%.

El Segundo's construction sector, like every other city, has seen a significant drop-off in new development activity. Nevertheless, as the most recent South Bay Economic Development Partnership economic report pointed out, El Segundo remains the economic engine of the South Bay. That distinction can be attributed to a fair amount of new construction. In the past year, we saw completion of a number of projects, such as:

- Equinix Data Center (Phase 1A)
- MEPS (Military Entrance Processing Station)
- Aerospace / LAAFB Bridge over El Segundo Blvd
- Base Partners Data Center
- Karl Storz Office Renovation
- Aerospace Corporation Administration and Lab Building
- Northrop Grumman multi-story office tenant improvement (101 Continental)
- Snyder Partners - El Segundo Gateway (retail/office building at the former LAX Business Center)

While our region's business leadership organization, the Los Angeles County Economic Development Corporation's latest Economic Outlook only gave the Aerospace and defense sector an average performance rating, we still maintain that El Segundo remains a bright spot with several notable positive developments.

Northrop Grumman's consolidation of Integrated Systems and Space Technology sectors into a new El Segundo-based Aerospace Systems Sector serves as a great opportunity. We expect an even more focused and competitive Northrop Grumman emerging. Northrop has been very successful at winning deals lately. Among the many deals, we saw additional



Mayor Pro Tem served as Master of Ceremonies during the 2010 State of the City event. Photos by Marcy Dugan

F/A-18 purchases by the US and other governments, ensuring manufacturing airframe fuselages will be an El Segundo business for a long time to come.

El Segundo-based COM DEV USA, which recently acquired a L-3 Communications unit, has reported both government and commercial satellite project successes including a recent \$20 million NASA contract award.

Additionally, SAIC - the Air Force's project manager for the GPS III program, made good on their commitment to consolidate more operations in El Segundo and has moved another large contingent of employees to town.

Boeing Satellite Development Center received approvals for redevelopment of their Selby block properties, and when completed will accommodate approximately 500 personnel. Several recent commercial and defense satellite launches helped make this past year a good one for Boeing. And their recent major commercial satellite deal with IntelSat brings their backlog up to 23 satellites and is a promising sign for future business opportunities.

Through the hard work of Mar Ventures, we were honored to welcome the Los Angeles Military Entrance Processing Facility (MEPS). As you heard

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earlier, this is first LEED certified building in El Segundo, built by El Segundo's TG Construction. This project was a step in the right direction in several ways – we are able to support our military, the men and women who wish to serve, and do it in a way that minimizes the impact on the environment.

And The Aerospace Corporation moved into their new headquarters building. The Pedestrian Bridge project was also completed and dedicated. This bridge provides a physical manifestation of the relationship between Aerospace Corporation and the Los Angeles Air Force Base. A relationship that has withstood the test of time, 50 years to be exact. Congratulations to Aerospace for turning 50 last week. They have been and remain one of our icons.

Another icon is our Air Force Base, who continues to deliver results where it counts, their achievement of 10 years of successful launches is truly remarkable.

Now, our base personnel would note that the only launch that really matters is the next one. And perhaps this attitude is why we enjoy the benefits of this unparalleled feat, one of which is saving our taxpayers billions of dollars.

In our creative sector, El Segundo is blessed with a stable of creative sector heavyweights. A sector that includes, toys, media, entertainment, product and industrial design, and advertising, has been a key focus of our business development attention as of late.

Mattel's Barbie also celebrated 50 Years, although without showing her age, and despite the economic downturn, Mattel remains the World's favorite toy company with its premier brand recognition and reputation that once again has them among Fortune's Top 100 Best Companies to Work for.

Rhythm & Hues Studios within the past month has moved into the former CSC headquarters facility. It's particularly gratifying during this recessionary



Lionel Uhry from Mar Ventures presents the LA MEPS GOLD LEED Certification to Mayor Eric Busch

period to see our local workforce expand by roughly 700 as a consequence of this significant studio headquarters relocation. They are a ground-breaking force in the development and production of computer generated imagery for entertainment and advertising. Recognized internationally as one of Hollywood's top visual effects studios, Rhythm & Hues has over 115 feature films and hundreds of commercials to their credit.

And the #1 deliverer of satellite-based television services, Direct TV, has been on an incredible streak and our City has been a financial beneficiary of that performance. Last year, to accommodate their expanding space need, DirecTV signed a five year lease for 50,000 square feet of additional space in El Segundo.

Source Interlink Media, with the help of Continental Development moved their Automotive and Motorcycle Division headquarters to El Segundo. In addition to their flagship magazines Motor Trend and Hot Rod, their automotive magazine brands include over four dozen specialty titles. The move included roughly, 200 editors and production staff and over 20,000 s.f. of studio area.

Pacific Stages, our very own El Segundo-based theatre company, recently opened within Continental Park. Pacific Stages is the only non-profit professional theatre in the South Bay. And their first two performances "Lobby Hero" and "Something Happened" both opened to

critical acclaim.

One of our stars in the business and professional sector, which includes legal, accounting, and architecture and engineering firms, was Kurtzman and Carson. They are a member of the 2008 Los Angeles Business Journal Top 100 Fastest Growing Private Companies and they continue to lead the way in the professional services sector. Their impressive success resulted in the acquisition by an Australian multinational corporation.

The information technology sector continues to show promise despite the loss of CSC. Our Data Centers are in Growth Mode – two examples are Equinix, who will already be expanding their recently completed data center, and Base Partners who has finished building their shell and core elements for their new data center. This is an area that will continue to grow due to the voracious demand for data by our society.

The City of El Segundo also stepped up to join hundreds of cities across the country by submitting an application of interest for Google's launch community in an experimental ultra high-speed fiber network. The selected city or cities will be announced by the end of this year.

The health sector is one of the more stable sectors in terms of employment and growth. Healthcare has a solid, although constantly evolving, presence in El Segundo. We're quite fortunate to have some big players in the industry – especially Karl Storz Endoscopy. Additionally, Patterson Dental, Murad and Blue Shield of California are going strong.

Karl Storz has established itself worldwide as an international and highly regarded company in the production and sale of medical instruments and devices. And with a workforce of over 300 employees, Karl Storz will continue to be a strong competitor in this market.

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Our manufacturing sector has always been strong. El Segundo has been an industry town from its inception and it is still the site of the state's largest oil refinery which is the highest assessed value property in Los Angeles County at \$2.4 billion. We're also home to NRG's El Segundo Generating Station and many aerospace, consumer electronics and high technology manufacturers.

Chevron continues Standard Oil's legacy, its El Segundo refinery produces 20% of the gasoline consumed in Southern California and 40% of the jet fuel supplied to LAX. Standard Oil's second west coast refinery came here in 1911 and has been an integral part of the community ever since, supplying jobs and supporting the community through substantial tax revenues and generous corporate giving.

On the other side of the spectrum, straight out of the UCLA Nanotechnology Institute's incubator, NanoH2O is ready to shine. This rising desalination technology star selected El Segundo for their new headquarters and R&D facility. They are truly pushing the envelope in desalination technology.

With roughly 2,000 rooms, our tourism, travel and hospitality sector generates roughly \$5 million annually in revenue for the City. While revenues are off roughly 10%, the hospitality sector continues to show strong interest in El Segundo. Our Hacienda Hotel, remains the 11th largest hotel in LA County, and several hotels are working on plans to build new properties in town.

El Segundo's retail establishments have been hard hit. Nevertheless, by comparison El Segundo's retail tax strength continues to receive high marks. Having the distinction of being the least auto sales tax dependent city in the state has helped in that regard. El Segundo comes in right behind Pico Rivera as the second highest LA County city in relative strength.

Plaza El Segundo was a welcome addition to the community, but in 2009 the entire retail sector took a hit, Phase I of Plaza El Segundo has continued to perform remarkably well with a few exceptions. Home Goods will open where Linen n' Things formerly operated, while Chase Bank and Sammy's Woodfired Pizza will occupy the former Smith & Hawken building.

Even with all this activity the City finds great value in maintaining our business retention & development activities. With the decline in the economy, we rebalanced our attention and emphasis with an equal focus being directed to business retention and new business development.

El Segundo continues to support the Los Angeles Business Journal's 100 fastest growing private companies event. This recruitment effort has paid off in the past with Candywarehouse.com moving to El Segundo, and WPromote, already a local business, being recognized on that list. Candywarehouse.com made their decision to relocate to El Segundo after this event and hearing about El Segundo's pro-business tradition and community.

In addition, we've been busy with launching other business recruitment advertising program elements. Our recent print media ad was run in conjunction with the Top 100 Fastest Growing Private Companies List. The ad features a photo montage of El Segundo people and places. The ad is essentially the story-board for our new Time Warner Cable commercial. The commercial is now live and being run in Time Warner Cable's West Los Angeles service area. It will be airing an additional 6 months on CNN, Fox News, MSNBC, and FSN, among other stations.

El Segundo's success at attracting international airlines and high profile multinational firms seeking to establish a U.S. base of operations continues. Two years ago it was Tesco's Fresh & Easy U.S. headquarters. Then it was British

Telecom with their relocation of BT Americas headquarters from New York City to El Segundo. And now Nexon Corporation, the Korean-based online gaming and design company is on their way to town and should be in place by mid-2010. Additionally, Bugaboo, the Dutch mobility company, recently opened their new Americas headquarters here.

In the environmental stewardship area, El Segundo was recognized with a Flex Your Power award for excellence in Water Efficiency by Southern California Edison. Last year in addition to our Council adopting an Environmental Work-plan, we once again posted an impressive environmental score card by diverting 83% of our solid waste, and utilizing recycled water for 45% of our city-wide water consumption – thanks to the likes of Chevron, Raytheon, Boeing and other businesses.

The connection between water conservation and energy use is significant. Many people may not be aware of the massive amounts of energy required to pump water from the north, over the Tehachapi Mountains. While recycling water locally requires about 72% less energy. Our City made a commitment to purchase recycled water from West Basin Municipal Water District's recycling facility in El Segundo for irrigation and other non-potable needs. With over 45% of the water used by the City being recycled, we have effectively saved over 22 million kilowatt hours of electricity in a 12 month period.

And in 2009, our City was recertified as a "Tree City USA" for the seventh consecutive year. Also in March, on Arbor Day, we planted 150 trees, in a little over 3 hours, on Washington Street. We are actively planning our next Arbor Day and hopefully next March we will be able to spuce up the east-side of town.

Our Public Works staff has begun the

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El Segundo Water Superhero program which targets local water consumers through their children. Through this program, schoolchildren can pledge to save 20 gallons of water a day and engage their parents in the process. Raytheon and Whole Foods have been great partners for their commitment to sponsoring this program.

Infrastructure development in our city saw many upgrades this past year. The most notable would be our Fire Station #2 completion. While the station will be the second LEED certified building in the city, it is the first public building, and while still in the process we are hopeful to be certified a LEED Gold project. This project was conceived decades ago and we are very proud to finally bring it to fruition.

The City also upgraded our softball and baseball fields with energy efficient lighting, not only improving the lighting, but lowering our cost and reducing the amount of light pollution. Our main softball field was also reconfigured to provide a better venue for our residents, and right next to it we built our first community garden.

We also continued to ensure our streets are well maintained above and below ground. It is easy to forget about the infrastructure you can't see, but simple things such as functional water and sewer system are important for the success of our businesses and residents.

Switching to our neighbor to the north, Los Angeles World Airports has been diligently working with the City to fulfill their obligations under our settlement agreement. Accordingly, through the efforts of our Residential Sound Insulation staff and funding through LAWA and the FAA, we have been able sound insulate over 200 homes in the past year. Tangible evidence for our residents that significant progress is being made.

Many issues remain to be addressed

and accomplished. Our residents want to ensure airport capacity is constrained, as well as, mitigation of aircraft noise through improving runway procedures. With the completion of the South Airfield construction, safety levels have improved. Yet without corresponding improvements to the North Airfield, questions remain as to overall safety on the North Airfield. We will continue to work with LAWA and our regional partners to support the reconfiguration of the North Airfield complex.

In addition, the perception our city has had is that LAX has not been preferentially using its in-board runways during its night-time operations. This has been a focal point for our city. Airplanes taking off on the runways closer to the center of the airport mean less noise for our residents and businesses. We have been working on this issue for many years. Recently to our pleasant surprise, the FAA control tower has demonstrated that night-time take-offs are 10 times more likely to use in-board runways. This is a huge benefit for our community.

And last, but certainly not least, the South Bay Work Investment Board has been a partner with El Segundo, the entire South Bay, and our displaced employees. They have done amazing things with the re-training and placement of laid off workers. This last year LA County received \$160 Million dollars one time American Recovery and Reinvestment Act funding, which will create an opportunity to re-train 10,000 individuals who are already in their GAIN program or are simply unemployed. These funds will provide subsidized employment opportunities for the public, private and non-profit sectors. LA County chose our South Bay Work Investment Board to administer these funds, because of their excellent track record. A large vote of confidence and well deserved.

Now let's look towards our immediate challenges. Businesses have been



El Segundo Chamber President Lily Craig

adjusting their budgets for several years to acclimate to the current fiscal crisis. Some believe that the second shoe has fallen on our economy. With the European debt crisis and fewer jobs being generated than expected, there are serious concerns about the long term strength of our economy. It may take 3-4 more years for most of the country to emerge from the Great Recession. And there will be additional challenges as the country suffers from not just an economic disaster, but also must now address an environmental disaster of unprecedented magnitude.

Locally, the City of El Segundo essentially has a \$60 million dollar budget with \$50 million dollars in projected revenues. This is not a sustainable situation. In this fiscal year alone, ending in September, we will likely receive \$4 million less revenue than originally budgeted.

We have been making cuts this past year, leaving positions vacant, using early retirement programs to reduce cost and other measures. Even so, there must be additional cuts to our programs and operational costs, salaries will suffer, and just as in business, we face potential

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layoffs. Our city staff will be looking for more opportunities for how we reorganize and take advantage of economies of scale and improve operational efficiencies.

One example is our recent decision to contract with the South Bay Public Communications Authority to provide police and fire dispatch and communications services. Both our Police and Fire Chiefs advocated, and our council agreed, that by contracting to the regional communications center, we would improve police officer, firefighter and the public's safety, while saving over \$1 million dollars annually.

Both our Police and Fire Chiefs convinced the City Council that by contracting out to the regional communications center, we would improve police officer, firefighter and the public's safety, while at the same time saving over \$1 million annually.

It will take more efforts like this to balance our budget and we are discussing using a two-year budget plan to stop using one-time funding for re-occurring costs. El Segundo has always been a pay-as-you-go city and we will adjust our budget accordingly.

Therefore, in two weeks, our council will sit down and strategize where to make these cuts with the least possible impact to our community. Keeping in mind that business is a key economic driver for our city and we must ensure that we don't limit our long term progress for short term solutions.

One important decision will decide whether El Segundo contracts with LA County for our fire services. We have recently received the broad brush strokes of the LA County proposal outlining potential service level and cost. We must carefully weigh the benefits and cost of a smaller El Segundo Fire Service versus contracting with LA County. There are pros and cons to each situation, and our council will make an informed decision soon.

If we are to successfully reign in our expenses, it is imperative that we also control our long term employee benefit costs. As we took steps to stabilize our business license tax program with the passage of Measure N, so to must we control benefit expenditures to ensure the financial health of the city is secure and stable. We cannot delay this decision for future councils or more importantly to our children.

In our private sector the landscape has had its ups and downs. Financing remains a challenge and customers have downsized their appetite for goods and services. The demand for goods and services will gradually get better. Despite these being tough times, the South Bay Economic Development Partnership economic outlook report contained some interesting and encouraging news concerning El Segundo's economic health:

El Segundo's total employment at more than 68,000 was third highest behind Torrance and LAX/Westchester respectively.

El Segundo's total payroll was the region's highest at \$5.67 billion.

Wages in El Segundo remained the highest in the South Bay with annual average wages of over \$82,000; roughly \$33,000 higher than the 2nd place community.

El Segundo retained its position as the region's leader in non-residential building permit values for six years running with a whooping \$174 million (4 times the 2nd place community).

El Segundo's taxable sales growth was the highest in real dollars and 2nd highest percentage-wise in the region.

This is encouraging news for El Segundo considering the economic times in which we live and work.

As some of you already know, El Segundo's upcoming year will also be a busy time filled with progress and change.

Pending approval from the California

Energy Commission and Public Utilities Commission, El Segundo Power, or NRG, will demolish their power generation units 1 and 2, most likely by imploding the units this summer. The foundations will then be removed and construction of two new gas turbines and a heat recovery unit will begin next March. Power will be generated with the new units by Summer 2013, adding \$2 to 4 million in projected tax revenue and providing a reliable source of power for our local power grid.

Also on the westside of town, Chevron has provided the land for a beach facility at El Segundo Beach. LA County provided the budget, via \$1.7 million dollars. And El Segundo has designed and will build this facility which provides showers, sinks, restrooms, a Lifeguard facility, support for our Junior Guard programs, and a compressed air station for bicycles. In 2013, NRG will allow the facility to use its sewer connection, which saved us hundreds of thousands of dollars in design and build costs. This has been a project that represents the best in public/private partnerships, a model for our future.

Our City's relationship with our school district remains strong. We have renewed our partnership with a stronger City/School affairs committee. We continue to provide cash and in-kind contributions to ensure that our children have the best educational opportunities possible. Our total compensation is at a high of \$1.2 million this year, with next year coming in at over \$850,000. Our commitment is sincere, and I am confident we will continue to support our schools for decades to come.

In this next year, our High School will be rebuilding their athletic field and auditorium, and we will work with them to ensure all possible accommodations are made to address the upcoming challenges throughout this process.

By December, we will finalize our

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## New Member Profiles

### **21st Century Oncology**

860 Parkview Dr., North  
El Segundo, CA 90245

Contact: Dennis Quagliani

Phone: 310/414-9990

Fax: 760/770-7624

E-mail: [dquaglia@rtsx.com](mailto:dquaglia@rtsx.com)

Website: [www.21stcenturyoncology.com](http://www.21stcenturyoncology.com)

#### **Business Type:**

#### **Healthcare – Cancer Treatment**

21st Century Oncology runs and operates over 100 radiation oncology centers around the country.

### **CandyWarehouse.com, Inc.**

215 S. Douglas Street  
El Segundo, CA 90245

Contact: Peilin Pratt

Phone: 310/343-4099 X102

Fax: 310/615-9945

E-mail: [ppratt@candywarehouse.com](mailto:ppratt@candywarehouse.com)

Website: [www.candywarehouse.com](http://www.candywarehouse.com)

#### **Business Type: Internet Candy Retailer**

Since 1998, CandyWarehouse.com has been the leading online candy store in the country. Candywarehouse.com provides popular and hard-to-find as well as nostalgic and latest trend candy delivered fast and fresh to customers both domestically and internationally. The company sells to both businesses and individuals and carries more than 5,000 candy varieties.

### **Empire CLS Worldwide Chauffeured Services**

600 Allied Way, El Segundo, CA 90245

Contact: Amy Teherow

Phone: 800/266-2577

Fax: 310/414-8184

E-mail: [amy.tetherow@empirecls.com](mailto:amy.tetherow@empirecls.com)

Website: [www.empirecls.com](http://www.empirecls.com)

#### **Business Type: Worldwide Chauffeured Transportation Services**

Empire CLS the nation's largest privately held chauffeured transportation provider offering a global network of services spanning 650 cities worldwide. Our worldwide presence is accompanied by world class service and has the resources and size to manage all of your chauffeured transportation needs. EmpireCLS is committed to exceeding client's expectations, and strives to transport them to their destinations safely, efficiently and comfortably.

### **Harry O's Group Inc.**

214 Main Street #426

El Segundo, CA 90245

Contact: Stephen Sinkus

Phone: 310/322-2255

E-mail: [stephen@harryoselsegundo.com](mailto:stephen@harryoselsegundo.com)

Website: [www.harryosbar.com](http://www.harryosbar.com)

#### **Business Type: Restaurant/Bar**

Sports Bar and Grill

### **SRC Constructors Corp.**

500 E. Franklin Street  
El Segundo, CA 90245

Contact: William Comerford

Phone: 310/640-1000

Fax: 310/640-1707

E-mail: [w\\_comerford@srcc.com](mailto:w_comerford@srcc.com)

Website: [www.srcc.com](http://www.srcc.com)

#### **Business Type: General Contractor**

SRC Constructors Corp. is a state licensed general contractor specializing in tenant improvement, light industrial and institutional construction.

### **South Bay Yellow Cab**

2129 W. Rosecrans Ave.

El Segundo, CA 90245

Contact: Shirley PE

Phone: 310/968-1065

Fax: 310/327-1703

E-mail: [spe@layellowcab.com](mailto:spe@layellowcab.com)

Website: [www.southbayyellowcab.com](http://www.southbayyellowcab.com)

#### **Business Type: Cab/Transportation**

Taxi Cab Company

### **Torrance Memorial Medical Center Healthcare Foundation**

3330 Lomita Blvd., Torrance, CA 90505

Contact: Judith Gassner

Phone: 310/517-4704

Fax: 310/784-4964

E-mail: [judith.gassner@tmmc.com](mailto:judith.gassner@tmmc.com)

Website: [www.torrancememorial.org](http://www.torrancememorial.org)

#### **Business Type:**

#### **Regional Medical Center**

Torrance Memorial is a nonprofit organization that serves the South Bay communities.

### **Westchester Family YMCA**

8015 S. Sepulveda Blvd.

Los Angeles, CA 90045

Contact: Kimberly Hoffman

Phone: 310/683-8072

Fax: 310/338-9752

E-mail: [kimberlyhoffman@ymcala.org](mailto:kimberlyhoffman@ymcala.org)

Website: [www.ymcala.org/wc](http://www.ymcala.org/wc)

#### **Business Type: Non-Profit**



El Segundo  
**The CHAMBER**

## El Segundo's Dodger Day

El Segundo's Dodger Day is coming up on July 23, 2010. This annual program sponsored by the El Segundo Chamber of Commerce along with our Military Affairs Committee was developed many years ago to bring our business community, the Los Angeles Air Force Base and our residents together for a fun evening of networking, laughs, Dodger Dogs and peanuts! This year we will be taking 1000 people to the LA Dodgers vs. New York Mets game which is also a fabulous promo night...<sup>55</sup> Since '55 Night & Collectible Poster Giveaway<sup>55</sup>.

Many of our sponsors including Chevron, NRG/El Segundo Power, the Rotary Club of El Segundo, Northrop Grumman, Los Angeles World Airports and Honeywell purchase "extra" tickets which are then given to El Segundo Little League, Girls Softball and other youth groups for a day at the ballgame! We would like to give a big "shout out" to all who make it possible for these youngsters to attend the game. Tickets are available to the public for just \$10 each and available at the Chamber office and at Industrial Lock & Security, 401 Main Street. Get those vocal cords in shape for the 7th Inning Stretch and join us for El Segundo Dodger Day!


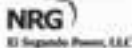



El Segundo  
**The CHAMBER**  
*The Make for Business*

**Los Angeles**

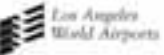

**LOS ANGELES  
AIR FORCE BASE**

**GRAND SLAM SPONSORS**

**AEROSPACE**

**NORTHROP GRUMMAN**

# DODGER DAY!

**July 23, 2010**  
**7:10pm**  
**LA Dodgers vs. New York Mets**  
<sup>55</sup> Since '55 Night & Collectible Poster Giveaway (while supplies last)


**Tickets available for \$10.00 at:**

<p><b>El Segundo Chamber</b> 427 Main Street, El Segundo</p>	<p><b>Industrial Lock &amp; Security</b> 401 Main Street, El Segundo</p>
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*Join the El Segundo community and the Los Angeles Air Force Base personnel to enjoy an outing with one of the nation's finest baseball teams. Limited tickets available!*

**For more information, call the Chamber at 310/322-1220 or email [info@elsegundochamber.org](mailto:info@elsegundochamber.org)**

El Segundo Chamber of Commerce  
427 Main Street, El Segundo, CA 90245  
310/322-1220 [www.elsegundochamber.org](http://www.elsegundochamber.org)



### Thanks to our Dodger Day Grand Slam Sponsors:

**Chevron**

**NRG/ El Segundo Power LLC**

**Rotary Club of El Segundo**

**Aerospace**

**Northrop Grumman**

**Los Angeles World Airports**

**Honeywell**

## Congratulations to El Segundo Chamber Member, Marcy Dugan Photography for this wonderful honor!

A photograph created by Marcy Dugan of Marcy Dugan Photography in El Segundo has recently been accepted into the Loan Collection of Professional Photographers of America's 2010 International Print Competition. Dugan's work will be on display at the Henry B. Gonzalez Convention Center, January 16-18, 2011, in San Antonio, Texas. This exhibition is held in conjunction with Imaging USA, an annual convention of professional photographers and several photographic associations.

A panel of over 50 eminent jurors from across the United States selected the top images from more than 4,000 total submitted entries at Gwinnett Technical College in Georgia in Georgia. Judged against a standard of excellence, over 1,600 images were selected for the General Collection and just over 500 (12 percent) were selected for the esteemed Loan Collection—the best of the best. The Loan



Collection images will be published in the much-anticipated "Loan Collection" book, and nearly 150 selected General Collection images will be published in the "Showcase" book by Marathon Press.

Titled "Off the Lip," Dugan's entry will be in San Antonio alongside other works from PPA's photographic competition and also traveling and special invitational displays. These images constitute the world's largest annual exhibit of professional photography gathered simultaneously under one roof.

Established in 1880, PPA is an international non-profit association for professional photographers. PPA exists to assist its 22,000 members in achieving their professional, artistic and fraternal goals; to promote public awareness of the profession; and to advance the making of images in all of its disciplines as an art, a science and a visual recorder of history.

## Schedule of 2010 Events/Meetings

### July 2010

Chevron Mixer in the Park	Jul 15	Chevron Park
Dodger Day	Jul 23	Dodger Stadium

### August 2010

Board of Directors Meeting	Aug 12	Hacienda Hotel
Education Committee (New Teacher Welcome Bags)	TBA	Chamber office

### September 2010

EXPO 2010 & After Party Co-sponsored with Manhattan Beach Chamber of Commerce)	Sep 23	Hacienda Hotel
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### October 2010

Teacher Mini Grant Mixer	TBA	400 Block of Main Street Downtown El Segundo
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### November 2010

Salute to El Segundo Mixer	TBA	Mattel's Pavilion Café
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### December 2010

Holiday Mixer	TBA	Citizen's Business Bank
47th Annual Holiday Parade	Dec 12	Main Street, El Segundo



## State of the City continued from page 7

plans for a community pool, thus allowing us to determine the level of investment needed to make more water in our city a reality. Another pool has been needed for years, and this plan will focus our efforts on the best possible pool for our city.

We will also work to ensure the Residential Sound Insulation program is implemented correctly and efficiently. It is important we continue to insulate as many homes as possible, and as quickly as possible, against LAX noise. We must also stay vigilant in our efforts to

ensure LAX operations continue to be conducted in a manner which minimizes the impacts to residences and businesses. And if we continue to get good news about LAX operations, as we have in the past year, then we need to ensure this information is disseminated throughout our community.

Additional planning is in process for jumpstarting development of The Pointe at Plaza El Segundo. The City will continue to work with Plaza El Segundo Partners to help them evaluate, in this

new market, the highest and best use for the property at the corner of Rosecrans and Sepulveda.

And it gives El Segundo great pleasure to announce that our Pacific Theaters on Rosecrans, will be partnering with Continental Development in submitting plans for changing its operation to a new ArcLight Cinemas, complete with the best in sight, sound, theater design and quality. ArcLight will present independent and blockbuster films in a classy and sophisticated environment, without commercials and with reserved seating - imagine - a movie that starts on time and a cinema that prohibits late seating. Now that is change in the right direction.

We will also see construction begin on two new hotels. Cambria Suites will be building a facility at 101 Continental, with expected completion in Spring 2011. And another hotel will likely be coming to Campus El Segundo, just north of the soccer fields, with construction beginning in late 2010 and completion by 2012.

Overall, we will face many challenges over this next year. Based upon the facts, El Segundo will continue to prosper and is well positioned due to the underlying strength of our local economy. We will be leaner and more nimble to quickly address and adapt to our changing economy. However, with costs of labor and goods down, many business professionals would say that now is the perfect time to start or expand a business. There are great opportunities right now for creative and driven people. El Segundo stands ready to support you. If you are successful, we are successful, so let us help you take the next step.

Thank You

El Segundo  
The CHAMBER 

## Membership Anniversaries ~ June/July

The El Segundo Chamber of Commerce wants to acknowledge and send its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our members give them.

### 53 Years

- Wyle

### 48 Years

- Chevron Products Company
- Daily Breeze
- The Gas Company
- Southern California Edison

### 46 Years

- Honeywell International

### 21 Years

- DoubleTree Hotel- El Segundo/LAX

### 19 Years

- El Segundo Rotary Club
- Hi-Tek Transmission

### 18 Years

- Expeditors International

### 17 Years

- El Segundo Chevron
- International Garden & Floral Design Center

### 13 Years

- El Segundo Woman's Club
- South Bay Workforce Investment Board

### 11 Years

- El Segundo United Methodist Church
- SAGA Architecture
- Union Bank of California

### 10 Years

- Employee Savings Tickets

### 9 Years

- Classic Party Rentals

- Full Moon & High Tide Studios, LLC
- Raytheon Company
- The Boeing Company

### 6 Years

- Login Consulting Services, Inc.
- Ryder Communications Group.
- Serfontaine, LLC

### 5 Years

- ALPI USA Pacific
- Xceed Financial Credit Union

### 4 Years

- El Segundo Fish Company
- El Segundo Youth Football & Cheer
- Embry Riddle Aeronautical University

### 3 Years

- California Associates Recruiting Firm

### 2 Years

- Fresh & Easy Neighborhood Market
- Metropolitan Water District of Southern California
- One Touch Office Technology
- One Way Paint & Design
- Pacific Stages
- Sandra Calleros, DDS

### 1 Year

- Community Bank
- Karl Storz Endoscopy – America, Inc.
- Kelly Moore ~Edward Jones Investments
- Michelle A. Rogers, O.D.
- Rubio's Fresh Mexican Grill
- The Bible Church of His Will
- VMAT



**SATURDAY • AUGUST 7, 2010 • 4:00 PM**

Giant Movie Screen • Entertainment  
Moon Bounces • Face Painting • Food & Drinks • Kettle Popcorn

At Chevron Park, El Segundo - corner of El Segundo & Sepulveda Blvd.

*no pets*

Admission: \$4 (kids 2 and under are free) • Bring blankets & beach chair - no high-back chairs please - no drop-offs permitted  
Tickets available July 1st. For more information contact: (310) 322-7605 or [information@movieinthepark.info](mailto:information@movieinthepark.info) or visit: [www.movieinthepark.info](http://www.movieinthepark.info)



Bill Duane • Course Concessions • Creative One • El Segundo Car Wash • El Segundo Family Chiropractic • El Segundo Firefighters Assoc.  
El Segundo Police Officers Assoc. • Family of Mike Gordon • Hot Rod Magazine • Jack's Auto Body • Playa Blanca, Peruvian International Cuisine • SAGA  
Shelia Coulter, Shorewood Dealers • Kevin Smith, Fire Chief of El Segundo Fire Dept. • SAM Industrial Radio • Team Handling Services • Xceed Financial Credit Union

*A Fun Outdoor Family Event!*

08/04/10