

BUSINESS REPORT

The official publication of the El Segundo Chamber

Aerospace Outlook - Great Success!



David Herbst, MWW Group (left) and Terry Bilbo, CSC present Congresswoman Jane Harman with a satellite picture of her district at the Aerospace Outlook event.

The El Segundo Chamber's Aerospace Outlook which was held on August 18, 2005 at the Marriott LAX hosted more than 250 attendees to hear keynote speaker Congresswoman Jane Harman. The Chamber would like to give special recognition to our presenting sponsors; Northrop Grumman and Raytheon Corporation and our Corporate Sponsors; The Boeing Company, Computer Science Corporation, and Plaza El Segundo for their support of the event. Their support coupled with the additional sponsors not only helped with this event's success but also assists in strengthening our organization.

BRAC Commission and Bush Administration Reaffirm Safety of Los Angeles Air Force Base

When the federal Base Realignment and Closure (BRAC) Commission completed its review of the nation's military facilities, it did not take any action to shutter or realign the Los Angeles Air Force Base (LAAFB) and its Space and Missile Systems Center (SMC). President Bush, supporting the decisions made by the BRAC Commission, sent the unchanged plan to Congress on September 15.

The plan closes 22 major military bases, reconfigures 33 others and leaves LAAFB and its SMC in tact. Congress has 45 days to approve or reject the report in full.

The independent BRAC Commission, based out of Washington D.C., visited each of the facilities slated for closure or realignment, listened to public testimony at regional hearings, and reviewed thousands of pages of public documents. The BRAC Commission also recommends another round of BRAC in 10 years and every eight years thereafter.

"The BRAC Commission recognized what the Department of Defense had already concluded, that the Los Angeles Air Force Base and the SMC are crucial to our nation's security and should remain located in El Segundo," Redondo Beach Councilmember John Parsons said.

Parsons is co-chair of the LAAFB Regional Alliance, a regional advocacy group organized to retain the base. "The Alliance's membership and Base supporters were able to reach all levels of the pentagon to get our message heard. We thank everyone who participated in our Base retention efforts."

Retaining the Base also protects regional and economic benefits. "Operations at the Base impact 112,000 jobs statewide, with nearly 50,000 jobs in Los Angeles County alone," Joe Aro, executive director of the South Bay Economic Development Partnership and Alliance co-chair said. "Additionally, this critical component of our national defense adds \$16 billion to California's statewide economy."

"We are thrilled that the BRAC Commission and President Bush heeded the advice of the Department of Defense and chose not to consider the base for closure," said Jerry Say, one of three co-chairs of the LAAFB Regional Alliance. "For 50 years, this region has been cultivating experienced personnel in the aerospace industry. To close the Base, move missions or relocate the SMC would be to strip our military space capability of its intellectual capital. Protecting the base keeps SMC working at its full potential."

President's Message

Dear Friends:

I am pleased to report that a lot of positive things are happening at the El Segundo Chamber of Commerce.

I'd like to start with a word of thanks to the Richmond Street Fair committee for producing another terrific chamber/community event on Saturday, October 8. A special word of thanks to our event chair Holly Branch, of Marriott International for her hard work and dedication to this event and Carl Jacobson, El Segundo City Councilman & Chamber Board Member for his extra effort to make sure the event was executed flawlessly. Without the commitment of these individuals and the rest of our great team of volunteers, the Chamber couldn't have produced this level of event for the El Segundo community to enjoy.

The Chamber's membership committee has been very active assisting with additional networking opportunities, and we are looking forward to the Chamber's Salute to El Segundo,

hosted by Mattel, Inc. on November 3. I hope you will join us as we announce the Chamber's Citizen of the Year and Community Betterment awardes. It is always a great event.

We will once again honor the cities past mayors at this special event.

Another event not to be missed is the 6th annual Salute to Businesses Supporting Education event hosted by The Boeing Company. This event will be held on Thursday, November 17 from 3:30 - 5:30 pm at the Flight Path Learning Center. Look for more information within this newsletter.

Recently the chamber board has hired West Enterprises as the management team to oversee our chamber's activities. West Enterprises is headed by Liz West, a former two-term president of the El Segundo Chamber. Liz brings a laser like focus on creating value for our members through special events, strong advocacy for business as well as making sure the Chamber always strives to find ways to bring you value for your membership.

Positive things are indeed happening at your Chamber and I invite you to take part.

David A. Herbst
Chamber President



David A. Herbst
President,
The El Segundo
Chamber

President's Circle

Thanks to our generous investors, the President Circle members, for helping the Chamber fulfill its mission:

Diamond

Boeing
Chevron Products Company

Platinum

Mattel, Inc.
Northrop Grumman

Gold

DoubleTree Hotel
Los Angeles World Airports

Silver

Computer Sciences Corporation
Fisher Engineering
Hacienda Hotel
MWW Group
Thomas Properties Group

Contact Us

El Segundo Chamber of Commerce

427 Main Street,
El Segundo, CA 90245
Ph: (310) 322-1220
Fax (310) 322-6880
www.elsegundochamber.org

2005 Holiday Parade - Come and Join the Fun!

It's time once again for the annual El Segundo Holiday Parade. This year's theme is "Holiday in Paradise" and The Chamber focus is to highlight all of the youth in our community. A challenge is extended to each participant to create their own signature masterpiece with a float, flatbed truck, trailer or decorated vehicle. Get your employees involved! The parade will present a wonderful opportunity to present your community spirit. The logo

for 2005 Holiday Parade will be a Sand Snowman and his surfboard. Show your creativity as you work with this theme. We look forward to seeing what you come up with! We will have an additional award for the best representation of the design. Join with other volunteers to help with the planning and the day of the parade. For more information, please contact Julie Warner at (310) 640-2413 or the Chamber office at (310) 322-1220.

Board of Directors

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- Holly Branch, Vice President
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- Thomas Ricci
Thomas Properties Group LLC
- Elyse Rothstein
Industrial Lock & Security

Calendar of Events

Date	Time	Event	Location
NOVEMBER			
11/3	5:30 – 7:30 pm	Mattel Mixer	333 Continental Blvd.
11/17	3:30 – 5:30 pm	Businesses Supporting Education	Flight Path Learning Center
DECEMBER			
12/08	5:30 -7:30 pm	Holiday Mixer	First Coastal Bank, 275 Main Street
12/11	1:00 – 3:00 pm	Holiday Parade	Main Street

Teacher Mini Grant Program

There is still an opportunity to participate in the “Mini-Grant” Program sponsored by the El Segundo Chamber’s Education Committee. Funds will be directed to the educators in the following districts in the 2005-06 School Year: El Segundo School, St. Anthony and Wiseburn.

For the past three years, Chamber Members have contributed over \$25,000, all of which has gone directly into the classrooms. All participating donors in the Teacher Mini-Grant Program will be recognized at the Annual Salute to Businesses Supporting Education Event, scheduled for November 17, 2005, as well as in our community

newspapers. This year’s event is being celebrated at the Flight Path Learning Center located at the Imperial Terminal. Should you have any questions, contact the Education Committee Chair, Kim Chieppa at 310-981-2360 or via email at kchieppa@sunstonehotels.com, or The Chamber at 310-322-1220.

General Guidelines for Business Donations

Any amount can be donated and checks are to be made payable to the El Segundo Chamber Education Committee and sent to The Chamber office. Tax identification numbers for the three school districts can be obtained by calling

The Chamber at 322-1220.

The Selection Committee will review and select funds based on teacher applications and greatest need that meet specific criteria. The Selection Committee is made up of volunteers from across the business community and PTA volunteers. Businesses can designate their preference for donations to specific teachers, schools, or areas of interest in either school district. Please respond directly to The Chamber office with your preferences. Please note specific requests on your check or send a letter of request to The Chamber (427 Main Street, El Segundo, CA 90245).

New Teacher Welcome Bags Generously Provided by

- Betty Newman, Mary Kay Independent Sales
- Body Smart on Main
- Chevron Products Company
- Cold Stone Creamery
- Computer Sciences Corporation
- Courtyard by Marriott, LAX/Century Blvd
- Doubletree Club Hotel El Segundo - LAX
- Dr Renee MacLeod, D.O.
- El Camino College
- El Segundo Family Chiropractic
- FedEx/Kinko's, Inc.
- GI Joe Boot Camp by Joe Charles

- Hacienda Hotel
- Industrial Lock and Security
- International Rectifier
- Kinecta Federal Credit Union
- Los Angeles Air Force Base
- Los Angeles World Airports
- Marymount-Webster University Alliance
- Mattel, Inc.
- McDonald's Restaurant
- Pancreatic Cancer Action Network (PanCAN)
- PartyLite Candles
- PeopleWare Technical Resources, Inc.

- Playa Vista
- Renaissance Los Angeles Hotel – Airport
- Robert F. Kennedy Medical Center
- Rose VanHook – Shorewood Realtors
- Sheila Fowler – Shorewood Realtors
- Spectrum Club
- Time Warner
- The Boeing Company
- TownePlace Suites by Marriott
- Tree Musketeers
- U.S. Peace Corps
- Xerox Federal Credit Union

Through the efforts of the El Segundo Chamber of Commerce Education Committee. It is our vision to continue building a strong, positive relationship between business and the community through our service to education.

Membership Anniversaries

The El Segundo Chamber of Commerce wants to acknowledge and send its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our readers, give them.

41 YEARS International Rectifiers	7 YEARS Occasions	3 YEARS MOMS Club of El Segundo
16 YEARS DoubleTree Hotel El Segundo – LAX	5 YEARS Body Dynamics Physical Therapy & Wellness	2 YEARS American Youth Soccer (AYSO) Comstock, Crosser & Associates
13 YEARS Expeditors International	Shiela Fowler – Shorewood Realtors	Rossetti Architects
Friends of the Library	Il Fornaio	Space X
10 YEARS Kiwanis Club	Upton and Sons – Publisher/Booksellers	1 YEAR Aubry's Enterprises
8 YEARS Commercial Capital Bank	4 YEARS The Beach Reporter	Bob's Union 76
	Kinecta Federal Credit Union	Flemings Prime Steakhouse & Wine Bar
	TownPlace Suites by Marriott	Good Stuff Restaurant

For Information on Chamber Membership Call (310) 322-1220

New Members

The El Segundo Chamber of Commerce would like to welcome the following new members!

Chef Hannes Restaurant

411 ½ Main Street
El Segundo, CA 90245
Contact: Hannes Kraschitzer
Ph: (310) 640-0164
Fax: (310) 640-3493

Business Category:
Restaurant/Catering

United Water Services

1935 S. Hughes Way
El Segundo, CA 90245
Contact: Vic Savage
Ph: (310) 414-0183
Fax: (310) 426-6154

Email: vic.savage@unitedwater.com
Website: www.unitedwater.com

Business Category: Utility

United Water is a leading provider of contract operations and maintenance services for water and wastewater treatment facilities nationwide. Under a public/private partnership with the West Basin Municipal Water District, United Water provides comprehensive professional services including operations and maintenance of the West Basin Water Recycling Plant. The District's unique water recycling program is designed to provide reclaimed water throughout the South Bay. The objective of the Program is to reclaim secondary quality effluent from the Hyperion Treatment Plant and treat it to Title 22 and drinking water standards. The recycled water can be used in a variety of industrial and irrigation applications, where high quality water is required. United Water has operated the facility since the start up and first year of operations in 1994.

CODEMED-INC

8939 S. Sepulveda Blvd., #302
Los Angeles, CA 90045
Contact: John Farace
Ph: (310) 645-9415
Fax: (310) 670-4401

Email: johnf@codemed-inc.com
Website: www.codemed-inc.com

Business Category:

Employment Service

CODEMED, Inc. offers a number of services that are available to your business or organization. Our first Division offers full-service staffing for temporary or permanent employment. Services include such positions as management, accounting, finance, data entry, informational technology, secretary, receptionist, general office, warehouse, inventory control, customer service, sales representative, medical assistant and many others. These services are offered throughout the general business community, manufacturing industry, the medical or healthcare setting, and the various areas of physician practice. Our second Division addresses specialized interim assistance to those providing hospital Health Information Management

and physician office services. Our last Division, the School of Professional Medical Coding, is the finest in Southern California. We pride ourselves on the competency of our Medical Coders, who contribute to minimizing the shortage of qualified Coders in our area, and assisting the health care community in meeting their demands for proficient coding professionals. We are dedicated to providing each student with quality job relevant training in this field. Our rich curriculum is taught by a certified team of qualified instructors, with an average of 18 years practical experience in Health Information Management. Please contact us for further information regarding our wide range of reliable services.

The Real Estate Book of the South Bay and Palos Verdes Peninsula

7731 Westlawn Avenue
Los Angeles, CA 90045
Contact: Jackie Solorzano
Ph: (310) 645-1177

Fax: 645-1188

Website: www.realestatebook.com

Business Category: Advertising

We are a Real Estate Publication for residential, land, and commercial properties and other related services. Our mission is to help real Estate Professionals obtain more qualified leads and more listings. We work with our clients so that we can all provide their homebuyers and sellers with the utmost professional service.

Locke's Flamin Fish & Shrimp Grill

100 West Imperial Avenue
El Segundo, CA 90245
Contact: Maurice & Chaunta Locke,
Owners
Ph: (310) 606-9266
Fax: (310) 606-9277

Email: kpanjic@aol.com

Business Category: Restaurant

We are a seafood and soul food restaurant, take out only. We do grilled and fried southern style fish and chicken with soul food sides and grilled vegetables.

Manhattan Village Shopping Center

3200 Sepulveda Blvd.
Manhattan Beach, CA 90266
Contact: Jennifer Munn
Ph: (310) 426-6313
Fax: (310) 426-9899

Email: jmunn@mmrs.com

Website:

www.shopmanhattanvillage.com

Business Category:
Shopping Center

Manhattan Village Shopping Center is a unique blend of boutique stores and international retailers. The Village features over 90 stores and restaurants to entice shoppers. With its rich landscaping, charming walkways, ample parking, and delightful stores, the village ensures an enjoyable and rewarding shopping experience for all.

Mixing It Up!



Hawaiian Luau festivities compliments of the DoubleTree Hotel on August 18, 2005!

CHAMBER SALUTE TO EL SEGUNDO

Hosted by Mattel, Inc.

333 Continental Blvd. (corner of Continental & Grand)
Thursday, November 3, 2005 – 5:30 to 7:30 pm
Recognize El Segundo's Mayors

**JOIN THE CHAMBER AT ONE OF THE YEAR'S
MOST ANTICIPATED EVENTS.**

Pre-purchase event tickets at the Chamber office
or at the door on day of event. \$5 per person.

(310) 322-1220 for more information



6th Annual Salute to Businesses Supporting Education

The Boeing Company
and the
El Segundo Chamber of Commerce Education Committee
invite you to attend the
6th Annual Salute to Businesses Supporting Education

Thursday, November 17
3:30 p.m. to 5:30 p.m.

Flight Path Learning Center
6661 Imperial Hwy
El Segundo, CA

\$20 per person
Corporate sponsorships available for \$350.

Complimentary parking
For more information or to RSVP by Friday, Nov 11, call 310-322-1220.

Title Sponsor • The Boeing Company
Corporate Sponsors • Los Angeles World Airports, Thomas Properties,
Sunstone Hotels, Entertaining Friends Catering Company