

BUSINESS REPORT

The official publication of the El Segundo Chamber

El Segundo Chamber Endorses School Bond

The El Segundo Chamber of Commerce recently announced its support for Measure Q, which authorizes the El Segundo school district to issue up to \$19 million for local school improvement bonds. In November, voters will be asked to approve funding of three major construction projects at the El Segundo High School campus to improve and revitalize the athletic, performing and cultural arts facilities. Among the proposed improvements will be replacement of athletic field turf and clay track with year-round synthetic surfaces, complete renovation of the auditorium, construction of a two-pool complex, and overhaul of the baseball stadium. All facilities will

be joint school and community facilities available for use by students and the public.

The funding, if approved, will not increase the annual assessment for school bonds on properties within the school district above the combined rate previously approved by Measures C and E. The bonds will be structured as a tax rate extension; the payoff period of the current bonds will be extended for only five years.

The support of the business community, as represented by the Chamber, is particularly significant because the majority of the bond costs will be borne by businesses. Unlike many communities, where local residents pay for the bulk of school bonds, about 65 percent of the El Segundo school district is comprised of commercial properties.

The Chamber endorsed the previous bonds, C and E, and is pleased to support this bond to address the other important aspects of the students' lives on campus: the athletic, performing and cultural arts facilities.

"The El Segundo school district has done an outstanding job with the previous projects. All were brought in on budget and in less time than projected," said Liz West, Chamber Administrator.

"Good schools support increased home values and help provide our businesses with the educated workforce we need for our high-tech industries. Support for education continues to be one of the highest priorities of our Chamber."

President's Circle

Thanks to our generous investors, the President's Circle members, for helping the Chamber fulfill its mission:

Diamond

Boeing
Chevron Products Company

Platinum

Mattel, Inc.
Northrop Grumman

Gold

DoubleTree Hotel
Los Angeles World Airports

Silver

Computer Sciences Corporation
Continental Development Corporation
El Segundo Power, LLC
First Coastal Bank
Fisher Engineering
Hacienda Hotel
MWW Group
Manhattan Village Shopping Center
Thomas Properties Group
Washington Iron Works

President's Message

Last month, I challenged us all to rouse ourselves from vacation mode and dive back into business. Judging by the success of the 2006 Business Expo and Mixer, I'd say we made quite a splash!

Our hosts, the DoubleTree Hotel, went all out to make this event a grand affair for our exhibitors and the many Chamber members and non-members in attendance. They provided an elegant yet easy-going showroom for our exhibitors, which included a diverse mix of large and small businesses – from advertising and PR to hospitality and food service to energy and transportation – all of whom enjoyed a steady flow of visitors throughout the evening.

As if that weren't enough, the DoubleTree set out a wonderful array of treats spread out at nibbling stations around the pool and on the deck. Guests got right into the networking spirit and took advantage of the opportunity to hobnob over kabobs, pal around at the mash potato "sundae" bar, fraternize over



Kim Krantz
President, The El Segundo Chamber

fresh oysters and otherwise mingle with plates in hand.

Be sure to check out the photos from the Expo in this issue of the Business Report and make a promise to yourself to participate in the 2007 Business Expo and Mixer.

See President's Message – page 3

Chamber Presents Annual Aerospace Outlook

The El Segundo Chamber will present the Aerospace Outlook Luncheon at the Marriott LAX on October 25, from 12:00 p.m. – 1:30 p.m.

Congressmember Jane Harman is the keynote speaker for the annual event. Set in the "aerospace center of the universe," the program will feature an overview of aerospace today and the outlook for the future of the aerospace industry in the Southern California region.

Registration and reception will begin at 12:00 p.m. The luncheon and program begins promptly at 12:30 p.m.

Many sponsorships are available, such as Congressional Circle sponsorships and include a premier table of ten with substantial visibility for \$1,500. Make your reservation today. For reservations and information, call West Enterprises at (310) 227-8100 or email lwest@westenterprises.info.



Contact Us

El Segundo Chamber of Commerce
427 Main Street
El Segundo, CA 90245
Ph: (310) 322-1220
Fax (310) 322-6880

EXECUTIVE COMMITTEE 2006

Kim Krantz, President
Boeing

Chris Powell, Treasurer
Washington Iron Works

Don Brann, Vice President
*Superintendent Wiseburn
School District*

Bill Fisher, Vice President
Fisher Engineering

James Hart, Vice President
Northrop Grumman Corporation

David Herbst, Past President
MVWV Group

BOARD OF DIRECTORS 2006

Kathleen Adams
Waddell & Reed

Leonard Blakesley, Jr.
Continental Development Corporation

Chad Ceretto
Manhattan Beach Marriott Hotel

Linda Conkey
Raytheon Company

Roy Craft
El Segundo Power, LLC

Lily Craig
Chevron Products Company

Aurelia Freeman
AT&T

Joe Harding
Hacienda Hotel

Shirley Hoffmann
Los Angeles World Airports

Linda Johnson
Computer Sciences Corporation

Corinne Murat
Mattel, Inc.

Bill Mason
Honeywell

Sue Mills
ABD Insurance and Financial Services

Marcella Low
The Gas Company

Scott Reed
Second City Bistro

Tom Ricci
Thomas Properties Group LLC

Linda Rohlinger
The Aerospace Corporation

Elyse Rothstein
Industrial Lock & Security

Timothy Weaver
Doubletree Hotel

Shana L. Yao
Manhattan Village Shopping Center

EX-OFFICIO BOARD MEMBERS

Bruce Auld
Superintendent ESUSD

Kim Chieppa

Courtyard by Marriott – LAX/Century Blvd.

Carl Jacobson
GlenTek

Brenda Newman
The Jewelry Source

Tina Greer
Los Angeles Air Force Base

Education Committee Welcomes New Teachers

The Chamber's Education Committee welcomed over 40 new teachers to the El Segundo Unified School District and Wiseburn School District with goody bags filled with great items donated by Chamber members. The Chamber, Education Committee and the El Segundo and Wiseburn school districts would like to thank the following for their generous donations: Ayres Hotel, Betty Newman, Mary Kay Independent Sales, Big 5 Sporting Goods, Chapman University, Chevron Products Company, Cold Stone Creamery, Commercial Capital Bank, Debra Anne Davis, El Segundo Fish Company, El Segundo Power, LLC, Embassy Suites Hotel, First Coastal Bank, Four Points Sheraton, International Rectifier, Kinecta Federal Credit Union, Los Angeles Air Force Base, Los Angeles Lakers, Los Angeles Sparks, Los Angeles World Airports, Mattel, Inc., Raytheon Company, Renaissance Hotel, Second City Bistro, Shiela Fowler, Shorewood Realtors, Spectrum Club, The Aerospace Corporation, The Belamar Hotel, The Boeing Company, The Gas Company, Toyota Sports Center, Trilogy Spa, U.S. Peace Corps, and Vistamar School.



ESUSD Executive Director/Administrative Services Mary Keener (far left), welcomes new teachers at the district's New Teacher Orientation program.



Chamber Education Committee Vice Chair Shirley Hoffmann, Los Angeles World Airports (far right), welcomes new teachers to the Wiseburn School District.

Calendar of Events

<i>Date</i>	<i>Time</i>	<i>Event</i>	<i>Location</i>
OCTOBER			
10/04/06	5:30 p.m.	Fabulous Flying Forties Gala	Flight Path Learning Center
10/11/06	8 a.m.	Downtown El Segundo Inc. Meeting	El Segundo Chamber of Commerce
10/13/06	8 a.m.	Education Committee Meeting	Embassy Suites
10/18/06	8 a.m.	Military Affairs Committee Meeting	El Segundo Chamber of Commerce
10/25/06	12:00 p.m.	Aerospace Outlook Luncheon	Marriott LAX
10/26/06	5:30 p.m.	Salute to El Segundo Mixer	Mattel, Inc.
10/30/06	11:45 a.m.	Government Affairs Committee Meeting	Second City Bistro
NOVEMBER			
11/08/06	8 a.m.	Downtown El Segundo Inc. Meeting	El Segundo Chamber of Commerce
11/14/06	8:30 a.m.	Ambassador Committee Meeting	Manhattan Beach Marriott
11/15/06	8 a.m.	Military Affairs Committee Meeting	El Segundo Chamber of Commerce
11/16/06	4 p.m.	Salute to Business Supporting Education	Flight Path Learning Center
11/21/06	7:30 a.m.	Board of Directors Meeting	Hacienda Hotel
DECEMBER			
12/07/06	3:30 p.m.	Tree Lighting Ceremony	El Segundo City Hall
12/07/06	5 p.m.	First Coastal Mixer	First Coastal Bank
12/10/06	1 p.m.	43 rd Annual Holiday Parade	Main Street El Segundo
12/13/06	8 a.m.	Downtown El Segundo Inc. Meeting	El Segundo Chamber of Commerce
12/20/06	8 a.m.	Military Affairs Committee Meeting	El Segundo Chamber of Commerce

2006 Business Expo and Mixer



The DoubleTree Hotel's Executive Meeting Manager Tonya Spencer, Senior Sales Manager Vicky Swink, and Director of Sales Marie Stimson, welcome El Segundo Mayor Kelly McDowell to the Expo.



Expo attendees enjoy sumptuous treats at the DoubleTree Hotel's poolside patio.



The Expo exhibit hall hosted a variety of local businesses showcasing their products and services.



Tim Weaver, DoubleTree Hotel General Manager (right), and Marie Stimson, Director of Sales, were on hand to greet exhibitors and visitors at the 2006 Business Expo and Mixer.



Chamber Board Member Chris Powell talks with Expo exhibitor Ed Su, Studio Printing.

President's Message - continued from page 1

A very big thank you to DoubleTree General Manager, Tim Weaver, Director of Sales, Marie Stimson, Executive Meeting Manager, Tonya Spencer, and staff for all your hard work, generosity and graciousness. We are truly grateful for your efforts and proud to have partnered with you for this outstanding event.

Looking ahead, your Chamber will once again bring you the annual Aerospace Outlook luncheon on October 25 at the Marriott LAX. Keynote speaker, Congresswoman Jane Harman, will provide an overview of where our region is today as the "center of the aerospace universe."

The Chamber Salute to El Segundo is coming up on October 26. Hosted by Mattel, Inc., the an-

nual mixer will spotlight the city's current and former elected leaders. Mayor Kelly McDowell and El Segundo's former mayors will be featured at this popular networking event.

The Chamber will be asking our members to submit recommendations for Citizen of the Year and the Community Betterment Award that will be awarded at the Salute to El Segundo Mixer. Watch your inbox for the opportunity to recommend individuals and organizations that have made significant contributions to the City of El Segundo.

Please make plans to attend these important events. I look forward to seeing you there.

Kim Krantz
Chamber President

Membership Anniversaries - September 2006

The El Segundo Chamber of Commerce wants to acknowledge and send its appreciation to the following Chamber members for their commitment to the community and region through their membership. We are proud of them and appreciate the business you, our readers, give them.

21 YEARS

Los Angeles World Airports
Sunset Floors, Inc.

16 YEARS

Morrison Express Corp. (U.S.A.)

14 YEARS

West Basin Municipal Water District

13 YEARS

Knights of Columbus

12 YEARS

The Lakes at El Segundo
Travelodge LAX South

10 YEARS

South Bay Center for Counseling

9 YEARS

Accountemps/OfficeTeam
Homestead Studio Suites Hotel

8 YEARS

Epson Electronics America, Inc.

7 YEARS

Chapman University
Continental Grand Plaza II
Hilton Garden Inn - LAX El Segundo

Holiday Inn Express Hotel & Suites
Shorewood Realtors
Yvonne Burgett Wills

6 YEARS

Jack Pursell

5 YEARS

Kinecta Federal Credit Union

4 YEARS

Shannon David Design

3 YEARS

Canyon Verde/Segundo
El Segundo Tailors
Ayres Hotel Hawthorne /
Manhattan Beach/LAX

2 YEARS

Mercury Air Group, Inc.
Spectrum Club
PM Press
The Belamar Hotel
DaVita, Inc.
Good Stuff Restaurant

1 YEAR

The Barber Shop
SB Wireless
The Real Estate Book
Bravo Kids Workout
Locke's Flamin, Fish & Shrimp Grill
Manhattan Village Shopping Center

New Member Profiles

AMERICAN CANCER SOCIETY

3333 Wilshire Blvd.
Los Angeles, CA 90010
Contact: Katie Holmes
Phone: (213) 700-7485
Fax: (213) 736-7402
Email: katie.holmes@cancer.org
Web: www.cancer.org

Business Category: Non-Profit

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service.

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA

700 S. Aviation Blvd.
Manhattan Beach, CA 90266
Contact: Marilyn Drescher
Phone: (310) 937-3076
Fax: (310) 372-8590
Email: drescher.marilyn@aaa-calif.com
Web: www.aaa.com

Business Category:

Insurance and Travel Services

AAA offers auto, boat, life and home insurance services. Travel services include cruises, tour, hotel packages, rail passes and tickets, airline tickets, maps, travel guides, passport photos, international driving permits and notary services.

CONTINENTAL FEDERAL CREDIT UNION

2161 E. Grand Ave.
El Segundo, CA 90245
Contact: Mario A. Mendoza
Phone: (310) 640-1880
Fax: (310) 615-6887
Email: mendoza@continentalfcu.org
Web: www.continentalfcu.org

Business Category:

Financial/Credit Union

Continental Federal Credit Union has served the financial needs of the airline industry since 1952.

STUDIO PILATES

209 W. Grand Ave.
El Segundo, CA 90245
Contact: Katelyn Cox
Phone: (310) 414-8180
Email: katelyn@studiopilates209.com
Web: www.studiopilates209.com

Business Category: Health/Fitness

Studio Pilates is a fully equipped pilates studio dedicated to the well being of our clients. We teach the

method based on Joe Pilates' original work, which strengthens and lengthens the body.

URBAN HOUSING GROUP

2121 Rosecrans Ave., Suite 3345
El Segundo, CA 90245
Contact: James R. Brooks
Phone: (310) 658-5700
Fax: (310) 648-7627

jbrooks@urbanhousinggroup.com

Web: www.urbanhousinggroup.com

Business Category: Real Estate Development

Urban Housing Group, a wholly owned subsidiary of The Marcus & Millichap Company, is a privately held real estate development company specializing in the development of multifamily and mixed-use residential communities throughout the western United States.

SAVE THE DATE

Salute to Business Supporting Education

November 16, 2006 - 4:00 p.m.

Flight Path Learning Center

For more information,
call the Chamber at (310) 322-1220.

Members are invited to submit your business or event flyers for distribution with our November Business Report.

For details and pricing please call (310) 322-1220.

Chamber Salute to El Segundo

Thursday, October 26, 2006 - 5:30 to 7:30 pm

Recognize El Segundo's Mayors

Join the Chamber and Mattel, Inc. at one of the year's most anticipated events, recognizing El Segundo's leaders: Mayor Kelly McDowell and El Segundo's former mayors.

Award Presentations

Join us in congratulating this year's honorees for Citizen of the Year and Community Betterment.

Networking

Enjoy meeting El Segundo's business, resident and community leaders while sampling delicious hors d'oeuvres throughout the evening.

Start Holiday Shopping Early

Ticket holders will receive a special discount at the Mattel Toy Store (special extended hours to 7:30 pm).
Reminder to El Segundo residents: show your ID and save year-round!

Purchase tickets for \$5.00

Pre-purchase event tickets at the Chamber office beginning October 2.

El Segundo Chamber
427 Main Street, El Segundo

Tickets also on sale at 4:00 pm at the door
(ground floor across from the Mattel Toy Store).

Hosted By



MATTEL, INC.

Event Location:
333 Continental Blvd.
(corner of Continental & Grand)

Free parking in the structure
adjoining the building.

For more information, call
(310) 322-1220

